



ESSAY

**The Measure of a Metric:  
The Debate over Quantifying  
Partisan Gerrymandering**

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**Abstract.** Over the last few years, there has been an unprecedented outpouring of scholarship on partisan gerrymandering. Much of this work has sought either to introduce new measures of gerrymandering or to analyze a metric—the efficiency gap—that we previously developed. In this Essay, we reframe the debate by presenting a series of criteria that can be used to evaluate gerrymandering metrics: (1) consistency with the efficiency principle; (2) distinctness from other electoral values; (3) breadth of scope; and (4) correspondence with U.S. electoral history. We then apply these criteria to both the efficiency gap and other measures. The efficiency gap complies with our criteria under all circumstances. Other metrics, in contrast, often violate the efficiency principle and cannot be used in certain electoral settings.

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## Introduction

For several decades, there was “virtually a consensus [in] the scholarly community” about how to measure partisan gerrymandering.<sup>1</sup> An analyst would estimate the seat shares the major parties would win in a state if (hypothetically) they each received the same vote share. The greater the divergence between the parties’ seat shares for the same (counterfactual) vote share, the larger a district plan’s *partisan bias*, and the more gerrymandered the plan.<sup>2</sup>

Despite the metric’s wide acceptance among academics, the U.S. Supreme Court’s pivotal member, Justice Kennedy, has expressed misgivings about partisan bias. In a 2006 case, he did not “altogether discount[] its utility in redistricting planning and litigation,” but he did worry that “[t]he existence or degree of [bias] may in large part depend on conjecture about where possible vote-switchers will reside.”<sup>3</sup> He noted: “[W]e are wary of adopting a constitutional standard that invalidates a map based on unfair results that would occur in a hypothetical state of affairs.”<sup>4</sup>

The two of us agree with Justice Kennedy that it is odd to measure partisan gerrymandering based on how the major parties *would have* performed in counterfactual elections. It is more intuitive, in our view, to assess gerrymandering based on how the parties *did* perform in elections that in fact took place. That is why, a few years ago, we sought to unsettle the scholarly consensus in favor of partisan bias by introducing a new metric—the *efficiency gap*—that does not rely on predictions about what would occur in hypothetical electoral scenarios.<sup>5</sup>

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1. See Bernard Grofman & Gary King, *The Future of Partisan Symmetry as a Judicial Test for Partisan Gerrymandering After LULAC v. Perry*, 6 ELECTION L.J. 2, 6 (2007) (noting the scholarly acceptance of “partisan symmetry” as a “standard for partisan fairness in plurality-based American elections”).

2. See *id.* at 6-13 (defining partisan bias and describing it as a “statistical measure of the deviation of an electoral system from partisan symmetry”).

3. *League of United Latin Am. Citizens v. Perry (LULAC)*, 548 U.S. 399, 420 (2006) (opinion of Kennedy, J.).

4. *Id.*

5. McGhee first presented the efficiency gap (then known as *relative wasted votes*) in Eric McGhee, *Measuring Partisan Bias in Single-Member District Electoral Systems*, 39 LEGIS. STUD. Q. 55 (2014). The two of us then incorporated the measure into a potential legal test in Nicholas O. Stephanopoulos & Eric M. McGhee, *Partisan Gerrymandering and the Efficiency Gap*, 82 U. CHI. L. REV. 831 (2015).

We recommend sensitivity testing (which requires the use of counterfactual elections) to establish the durability of a plan’s efficiency gap. See Stephanopoulos & McGhee, *supra*, at 889-90. This testing, however, is distinct from the measure itself. It also involves the use of counterfactual elections that are generally more plausible than those used to calculate partisan bias (because they are closer to observed electoral outcomes).

The efficiency gap is rooted in the insight that partisan gerrymandering is always carried out in one of two ways: the *cracking* of a party's supporters across many districts, in which their preferred candidates lose by relatively narrow margins, or the *packing* of a party's backers into a few districts, in which their preferred candidates win by overwhelming margins.<sup>6</sup> Both cracking and packing produce what are known as *wasted votes*—votes that do not contribute to a candidate's election. In the case of cracking, all votes cast for the losing candidate are wasted; in the case of packing, votes cast for the winning candidate above the 50% (plus one) threshold needed for victory are wasted. The efficiency gap is simply one party's total wasted votes in an election, minus the other party's total wasted votes, divided by the total number of votes cast. It captures in a single figure the extent to which district lines crack and pack one party's voters more than the other's.<sup>7</sup>

It is fair to say that since we introduced the efficiency gap, there has been an explosion of judicial and academic interest in the measurement of partisan gerrymandering. In the courts, one of us has helped to litigate a pair of lawsuits based in part on the efficiency gap—one a challenge to Wisconsin's state house plan;<sup>8</sup> the other, to North Carolina's congressional map.<sup>9</sup> The three-judge district court in the Wisconsin case struck down the plan on partisan gerrymandering grounds in November 2016—the first such victory in more than thirty years—and the state's appeal is currently pending before the Supreme Court.<sup>10</sup> In the North Carolina case, the three-judge district court also invalidated the map in January 2018.<sup>11</sup>

In the academy, scholars have developed several new measures of partisan gerrymandering and have commented extensively on the efficiency gap. One of these new metrics is the *mean-median difference*: the difference between a

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6. This insight has not escaped the courts. *See, e.g., Vieth v. Jubelirer*, 541 U.S. 267, 286 n.7 (2004) (plurality opinion) (defining packing and cracking).

7. *See McGhee*, *supra* note 5, at 68-70; Stephanopoulos & McGhee, *supra* note 5, at 850-53.

8. *Whitford v. Gill*, 218 F. Supp. 3d 837 (W.D. Wis. 2016), *stay granted*, 137 S. Ct. 2289, and *jurisdiction postponed*, 137 S. Ct. 2268 (2017).

9. *Common Cause v. Rucho*, 279 F. Supp. 3d 587 (M.D.N.C. 2018), *stay granted*, 138 S. Ct. 923 (U.S. 2018), and *appeal docketed*, No. 17-1295 (U.S. Mar. 14, 2018).

10. *See Whitford*, 218 F. Supp. 3d at 843. The Supreme Court heard oral argument in *Whitford* on October 3, 2017. *See* Transcript of Oral Argument, *Gill v. Whitford*, No. 16-1161 (U.S. Oct. 3, 2017), 2017 WL 4517131.

Importantly, the efficiency gap is not the entirety of the legal test proposed in *Whitford*. Rather, the test requires (1) discriminatory intent; (2) a large and durable discriminatory effect; and (3) the lack of any legitimate justification for that effect. *See Whitford*, 218 F. Supp. 3d at 883-84. The efficiency gap is simply one way to establish the size of a discriminatory effect. *See id.* at 903-10. For the full discussion of the elements of the legal test and its application to Wisconsin's state house map, *see id.* at 883-927.

11. *See Rucho*, 279 F. Supp. 3d at 597-98.

party's mean vote share and its median vote share across all the districts in a plan. When a party's median vote share is lower than its mean vote share, the party is arguably the victim of gerrymandering.<sup>12</sup> Another new metric is the difference between the parties' average margins of victory. If one party's wins are more lopsided than the other party's, this may indicate that its supporters have been cracked and packed by the district lines.<sup>13</sup> Scholars have also proposed variants of both partisan bias (by averaging it across all electoral outcomes rather than for a single hypothetical election)<sup>14</sup> and the efficiency gap (by varying the definitions and weights of the two types of wasted votes).<sup>15</sup>

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12. See Robin E. Best et al., *Considering the Prospects for Establishing a Packing Gerrymandering Standard*, 17 ELECTION L.J. 1, 4-5, 8-9 (2018); Michael D. McDonald & Robin E. Best, *Unfair Partisan Gerrymanders in Politics and Law: A Diagnostic Applied to Six Cases*, 14 ELECTION L.J. 312, 317-18 (2015); Samuel S.-H. Wang, *Three Practical Tests for Gerrymandering: Application to Maryland and Wisconsin*, 15 ELECTION L.J. 367, 372 (2016) [hereinafter Wang, *Practical Tests*]; Samuel S.-H. Wang, *Three Tests for Practical Evaluation of Partisan Gerrymandering*, 68 STAN. L. REV. 1263, 1304-05 (2016) [hereinafter Wang, *Tests for Practical Evaluation*]; Jonathan Krasno et al., *Can Gerrymanders Be Measured?: An Examination of Wisconsin's State Assembly 4-5* (May 28, 2016) (unpublished manuscript), <https://perma.cc/7TFY-JQFB>.

The mean-median difference has recently been presented to courts in two amicus briefs. See Brief of Amicus Curiae Samuel S. Wang, Ph.D., in Support of Appellees at 4-7, *Harris v. Ariz. Indep. Redistricting Comm'n*, 136 S. Ct. 1301 (2016) (No. 14-232), 2015 WL 6774017; Memorandum of Amici Curiae Common Cause & New Virginia Majority Regarding Proposed Remedial Plans at 7, *Personhuballah v. Alcorn*, 155 F. Supp. 3d 552 (E.D. Va. 2016) (No. 3:13-cv-00678-REP-LO-AD).

13. See Wang, *Practical Tests*, *supra* note 12, at 371-72; Wang, *Tests for Practical Evaluation*, *supra* note 12, at 1304.

14. See John F. Nagle, *Measures of Partisan Bias for Legislating Fair Elections*, 14 ELECTION L.J. 346, 351-52 (2015) (suggesting plotting the regular seat-vote curve and its inverse and determining the space between them). Other scholars have recently defended partisan bias as the measure was originally formulated. See Theodore S. Arrington, *A Practical Procedure for Detecting a Partisan Gerrymander*, 15 ELECTION L.J. 385, 389-90 (2016); Anthony J. McGann et al., *A Discernable and Manageable Standard for Partisan Gerrymandering*, 14 ELECTION L.J. 295, 307-09 (2015).

15. See Christopher P. Chambers et al., *Flaws in the Efficiency Gap*, 33 J.L. & POL. 1, 12-23 (2017); Benjamin Plener Cover, *Quantifying Partisan Gerrymandering: An Evaluation of the Efficiency Gap Proposal*, 70 STAN. L. REV. 1131, 1181-84, 1215-22 (2018); John F. Nagle, *How Competitive Should a Fair Single Member Districting Plan Be?*, 16 ELECTION L.J. 196, 199-203 (2017). Still other scholars have recently sought to measure gerrymandering by determining a plan's deviation from the historical seat-vote curve, see Nicholas Goedert, Research Note, *The Case of the Disappearing Bias: A 2014 Update to the "Gerrymandering or Geography" Debate*, RES. & POL. 2-3 (2015), <https://perma.cc/Y4YT-4HJC>; Nicholas Goedert, *Gerrymandering or Geography?: How Democrats Won the Popular Vote but Lost the Congress in 2012*, RES. & POL. 2-3 (2014), <https://perma.cc/9RCT-RWPW> [hereinafter Goedert, *Gerrymandering or Geography?*], or by sorting districts by vote share and then calculating the angle between lines connecting each party's median district to the 50% point, see Gregory S. Warrington, *Quantifying Gerrymandering Using the Vote Distribution 2-4* (May 15, 2017) (unpublished manuscript), <https://perma.cc/SXY8-UARS>.

The academic discussion of the efficiency gap includes a number of criticisms of the measure. Writing in this journal's pages, Benjamin Cover contends that the efficiency gap is in tension with important democratic values. In his view, it favors uncompetitive elections, discourages proportional representation, and incentivizes voter suppression.<sup>16</sup> Cover and John Nagle also object to some of the methodological choices underpinning the efficiency gap: how wasted votes are defined and weighted, how imputations are made for uncontested races, and how variations in district-level turnout are addressed.<sup>17</sup> Wendy Tam Cho, Robin Best and colleagues, and Jonathan Krasno and colleagues further complain about the metric's variability from election to election.<sup>18</sup> These scholars present both toy examples of one or two districts and actual district plans that they argue demonstrate this variability.<sup>19</sup> And Christopher Chambers and colleagues observe that the efficiency gap does not distinguish between moderate and extreme legislators. This oversight may allegedly lead to odd conclusions about certain maps.<sup>20</sup>

We find these criticisms unpersuasive, and we explain why later in this Essay. We are also skeptical of the measures other scholars have recently advanced. But before diving into these metrics' pros and cons, we think it is worthwhile to step back and ask what it is we want from a quantitative measure of partisan gerrymandering. What properties would such a metric ideally exhibit?

One attribute is consistency with what one of us has labeled the *efficiency principle*. This is simply the idea that when a party's seat share increases while its vote share remains constant, a measure should reflect that party's growing advantage.<sup>21</sup> The essence of partisan gerrymandering is winning more seats without appealing to more voters, and a valid metric should capture that conceptual core.

A second feature is *distinctness* from other democratic values. District plans implicate not just partisan fairness but also electoral competitiveness, voter participation, legislative polarization, and so on. But it is only partisan *unfairness* that lies at the heart of partisan gerrymandering. Thus only such unfairness should be revealed by a gerrymandering measure.

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16. See Cover, *supra* note 15, at 1163-64, 1169, 1189-93, 1202-05, 1213-15.

17. See *id.* at 1170-72, 1181-89; Nagle, *supra* note 15, at 199-203.

18. See Best et al., *supra* note 12, at 6; Wendy K. Tam Cho, Essay, *Measuring Partisan Fairness: How Well Does the Efficiency Gap Guard Against Sophisticated as Well as Simple-Minded Modes of Partisan Discrimination?*, 166 U. PA. L. REV. ONLINE 17, 20-23 (2017); Krasno et al., *supra* note 12, at 11.

19. See Best et al., *supra* note 12, at 6; Cho, *supra* note 18, at 20-23; Krasno et al., *supra* note 12, at 11.

20. See Chambers et al., *supra* note 15, at 23-29.

21. See Eric McGhee, *Measuring Efficiency in Redistricting*, 16 ELECTION L.J. 1, 2 (2017).

A third criterion is *breadth of scope*. In other words, a metric should be usable under a range of electoral conditions: when the parties are evenly matched statewide or when one party predominates, when turnout is or is not roughly equal in each district, and when there are two or more than two parties competing for office. Without such flexibility, a measure would be inapplicable to many common scenarios.

And a fourth characteristic is *empirical correspondence*. That is, the electoral ideal implied by a metric should not be too different from the historical norm in the United States. Otherwise the measure would imply that most plans in the United States have been gerrymanders—and its adoption would be so disruptive as to be infeasible.

These criteria are why we endorse the efficiency gap. First, as suggested by its name, it is indeed consistent with the efficiency principle. When a party wins a larger (smaller) seat share for the same vote share, the metric always shifts in favor of (against) that party.

Second, the efficiency gap does not conflate partisan fairness with other democratic values. In particular, there is no connection between the measure and electoral competitiveness. Conceptually, any efficiency gap is compatible with any level of competitiveness because it is only the *difference* between the parties' average margins of victory that affects the metric. Empirically, too, U.S. elections have exhibited essentially a zero correlation between the efficiency gap and competitiveness over the last half-century.

Third, as recently generalized by one of us, the efficiency gap is usable in almost every electoral environment: competitive or uncompetitive, with or without equal district turnout, and whether two or more than two parties are running.<sup>22</sup> The measure's only limitation is one that applies equally to all gerrymandering metrics: namely, that they are prone to large values (and large swings) when the number of districts is small.<sup>23</sup>

And fourth, the efficiency gap corresponds closely to the empirical realities of U.S. elections. Over the last fifty years, congressional and state house plans have both had mean and median efficiency gaps near zero. As the parties' vote shares have varied from year to year, their seat shares have also typically shifted to the precise extent necessary to maintain a low efficiency gap.

These criteria are also why we have reservations about other measures of partisan gerrymandering. Partisan bias and the mean-median difference, for instance, often violate the efficiency principle. In many circumstances, if a party's seat share changes while its vote share stays constant, the metrics either fail to move or move in the wrong direction. Additionally, partisan bias and the mean-median difference cannot be used in less competitive jurisdictions,

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22. *See id.* at 11-15.

23. *See infra* Part III.B.

where one party wins more than about 55% of the statewide vote. In these settings, the hypothetical election that is explicit in partisan bias and implicit in the mean-median difference becomes too unrealistic. And the variants of the efficiency gap proposed by Cover and Nagle, while theoretically defensible, are empirically inconsistent with U.S. electoral history. They imply an ideal seat-to-vote relationship of either one (i.e., proportional representation) or three (i.e., hyperresponsiveness).

Despite these reservations, we wish to avoid the narcissism of small differences. One important point about the array of gerrymandering metrics that now exist is that no winner need be chosen among them. In other areas of election law, numerous measures happily coexist—for example, indices of population inequality, racial polarization, and geographic compactness. The same should be possible in the gerrymandering domain.

Indeed, *détente* should be *more* achievable here because the various metrics are all linked mathematically to one another. The efficiency gap is equal to partisan bias whenever an election is tied statewide. The efficiency gap is also the same as the difference between the parties' average margins of victory, as long as each margin is weighted by the number of seats won by the party. And partisan bias can be transformed into the mean-median difference by dividing it by the slope of the seat-vote curve (a plot that shows how a party's seats and votes are related).

Furthermore, all the measures produce similar results when jurisdictions are competitive statewide. These are the places where partisan gerrymandering can have the greatest impact, by turning the votes of an evenly split electorate into a state legislature or congressional delegation dominated by a single party. And in these places, it is largely immaterial which metric is consulted. Any of them will yield more or less the same conclusion.

This Essay proceeds as follows. In Part I, we describe and justify the criteria we think should be used to evaluate measures of partisan gerrymandering. In Part II, we apply these criteria to the efficiency gap and show that it complies with them. In Part III, we respond to criticisms of the efficiency gap not already addressed: in particular, methodological objections by Cover and Nagle, claims about variability by Cho and by Krasno and colleagues, and the argument by Chambers and colleagues about ideology. And in Part IV, we discuss other gerrymandering metrics, both assessing them under our criteria and noting the extent of their convergence with the efficiency gap.

## **I. Evaluative Criteria**

During the several decades in which partisan bias was the only measure of partisan gerrymandering used by scholars, there was no need to develop criteria for judging such metrics. With only one option on the table, there was nothing to choose between. Times have changed, though, as measures of

partisan gerrymandering have proliferated in recent years. Now there is some urgency to the project of determining how to gauge them properly. Otherwise scholars, litigants, and courts risk being inundated by metrics whose strengths and weaknesses are only hazily grasped.

In this Part, we present a set of evaluative criteria that in our view reflect widely held intuitions about the character and quantification of partisan gerrymandering. These criteria seek (1) to capture the essence of the activity; (2) to distinguish it from other electoral concepts; (3) to promote ease of use; and (4) to avoid unnecessary disruption. We freely admit that other academics might tinker with this list based on their opinions about gerrymandering. But as long as the list is seen as suggestive rather than definitive, we hope it will not provoke too much controversy.<sup>24</sup>

#### A. Efficiency

Our first criterion is consistency with the efficiency principle. This principle states that a measure of partisan gerrymandering “must indicate a greater advantage for (against) a party when the seat share for that party increases (decreases) without any corresponding increase (decrease) in its vote share.”<sup>25</sup> The principle would be violated, for example, if a party received 55% of the vote and 55% of the seats in one election, and 55% of the vote and 60% of the seats in another election, but a metric did not shift in the party’s favor. The principle would also be violated if a party’s vote share increased from 55% to 60%, its seat share stayed constant at 55%, and a metric did not register a worsening in the party’s position.

What is the basis for the efficiency principle? It is our understanding of partisan gerrymandering as a practice aimed above all at enabling a party to convert its votes into seats more efficiently than its adversary. Partisan gerrymandering, on this account, is fundamentally about the relationship between popular support and legislative representation—and *manipulating* this relationship to benefit one party and handicap its rival.<sup>26</sup>

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24. For a more sweeping attempt to define generally the qualities of good social scientific concepts, see JOHN GERRING, *SOCIAL SCIENCE METHODOLOGY: A UNIFIED FRAMEWORK* 116-17 (2d ed. 5th prtg. 2014). For an argument that partisan symmetry (the concept underlying all measures of partisan gerrymandering) satisfies Gerring’s criteria, see Tom Ginsburg & Nicholas Stephanopoulos, *The Concepts of Law*, 84 U. CHI. L. REV. 147, 164-66 (2017).

25. McGhee, *supra* note 21, at 2; *see also* McGhee, *supra* note 5, at 61 (same). The corollary of the principle is that if a party’s *vote* share increases (decreases) without a corresponding increase (decrease) in the party’s *seat* share, a measure must indicate a greater disadvantage (advantage) for that party.

26. *See* Stephanopoulos & McGhee, *supra* note 5, at 858-59.

This is not an idiosyncratic stance. It seems to be shared, rather, by many of the scholars who have devised gerrymandering metrics or criticized the efficiency gap.<sup>27</sup> Andrew Gelman and Gary King, the best-known proponents of partisan bias, write that they seek to measure “the degree to which an electoral system unfairly favors one political party in the translation of statewide (or nationwide) votes into the partisan division of the legislature.”<sup>28</sup> Michael McDonald and Robin Best, two of the most prominent advocates of the mean-median difference, state that “[t]he fact of a gerrymander is evident when . . . one set of voters . . . cannot achieve majority status [in the legislature] with anything close to the same efficiency as the opposing set of voters.”<sup>29</sup> And Cover argues that the key to gerrymandering is to “distort[] the way political parties translate popular support (votes) into governmental power (seats).”<sup>30</sup>

To be clear, we do not assert that the efficiency principle is universally endorsed. Our more limited claim is that it is *commonly* considered to be the concept at the core of partisan gerrymandering.<sup>31</sup> This, of course, is the view we hold as well.

#### B. Distinctness

Our second criterion is that a gerrymandering metric should capture efficiency and *only* efficiency. It should not try to gauge other electoral values, nor should it be (in part or in full) a function of those values. Here the values we have in mind are goals that redistricting plans may be able to promote or impede: electoral competitiveness (or how close races tend to be), proportional representation (or whether parties’ vote shares equal their seat shares), voter participation (or turnout), and so on. We consider a metric to be flawed to the extent it reflects these values in addition to, or instead of, efficiency.

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27. See McGhee, *supra* note 5, at 57 (“Some version of efficiency is typically the core concept of interest in the literature on redistricting.”).

28. Andrew Gelman & Gary King, *Enhancing Democracy Through Legislative Redistricting*, 88 AM. POL. SCI. REV. 541, 543 (1994); see also Grofman & King, *supra* note 1, at 8 (“The key idea is that candidates of each political party should have equal opportunity in translating voter support into the division of legislative seats between the parties . . .”).

29. McDonald & Best, *supra* note 12, at 318; see also Wang, *Practical Tests*, *supra* note 12, at 370 (statement by another proponent of the mean-median difference that “[p]artisan gerrymandering creates a situation in which the same overall statewide vote share would lead to a very different level of representation for the redistricting party and its opposing target”).

30. See Cover, *supra* note 15, at 1143.

31. As Justice Souter once wrote, “[T]he usual point of gerrymandering . . . is to control the greatest number of seats . . . .” *Vieth v. Jubelirer*, 541 U.S. 267, 346 (2004) (Souter, J., dissenting).

This distinctness requirement has theoretical and doctrinal roots. Theoretically, social scientists who study concept formation stress “[t]he importance of differentiation.”<sup>32</sup> “A poorly bounded concept has definitional borders which overlap neighboring concepts.”<sup>33</sup> “Such a concept is (*ceteris paribus*) less useful” because it cannot be reliably distinguished from adjacent ideas.<sup>34</sup>

Doctrinally, the Supreme Court has made clear on a number of occasions that a measure of partisan gerrymandering must not take into account lack of competitiveness or deviation from proportional representation. In the 1973 case *Gaffney v. Cummings*, the Court reviewed a bipartisan gerrymander composed mostly of “safe Democratic seats” and “safe Republican seats.”<sup>35</sup> The Court upheld the plan, declaring that “judicial interest should be at its lowest ebb when a State purports fairly to allocate political power to the parties.”<sup>36</sup> In all three of their direct confrontations with partisan gerrymandering claims,<sup>37</sup> several Justices also emphatically rejected disproportionality as a proper metric. “[T]he Constitution contains no such principle [of proportional representation],” the plurality observed in the 2004 case *Vieth v. Jubelirer*.<sup>38</sup> “It nowhere says that farmers or urban dwellers, Christian fundamentalists or Jews, Republicans or Democrats, must be accorded political strength proportionate to their numbers.”<sup>39</sup>

In the academy, scholars appear to be split as to whether a measure should incorporate values other than efficiency. For instance, Nagle writes with respect to efficiency and competitiveness that “it has been appropriately stressed that these are separate concepts.”<sup>40</sup> Cho and Cover, on the other hand, argue for conflation. In Cover’s words, a gerrymandering metric “implicates . . .

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32. See John Gerring, *What Makes a Concept Good?: A Criterial Framework for Understanding Concept Formation in the Social Sciences*, 31 *POLITY* 357, 375-79 (1999).

33. *Id.* at 376.

34. See *id.* at 378-79.

35. See 412 U.S. 735, 738 n.4 (1973).

36. See *id.* at 740-41, 754; see also *Davis v. Bandemer*, 478 U.S. 109, 130-31 (1986) (plurality opinion) (voicing no objection to “creating as many safe seats . . . as the . . . political characteristics of the State would permit” and thus “leav[ing] the minority in each safe district without a representative of its choice”), *abrogated in part by Vieth*, 541 U.S. 267.

37. *League of United Latin Am. Citizens v. Perry (LULAC)*, 548 U.S. 399 (2006); *Vieth*, 541 U.S. 267; *Bandemer*, 478 U.S. 109.

38. 541 U.S. at 288 (plurality opinion); see also *LULAC*, 548 U.S. at 419 (opinion of Kennedy, J.) (“[T]here is no constitutional requirement of proportional representation . . . .”); *Bandemer*, 478 U.S. at 130 (plurality opinion) (“Our cases . . . clearly foreclose any claim that the Constitution requires proportional representation . . . .”).

39. *Vieth*, 541 U.S. at 288 (plurality opinion).

40. See Nagle, *supra* note 14, at 347; see also McGann et al., *supra* note 14, at 296 n.1 (noting that partisan bias “was a major advance” because “it separates symmetry/bias . . . from responsiveness”).

multiple democratic norms—including electoral competition, voter participation, majoritarianism, minority protection, and partisan fairness.”<sup>41</sup>

We take Nagle’s side in this dispute. We do so in part for the reasons alluded to above: As a matter of concept formation, differentiation is preferable to amalgamation, and as a doctrinal matter, a metric loses its appeal to the degree it is based on lack of competitiveness or on disproportionality. We also agree with Nagle for a more practical reason: We simply do not see how one measure could possibly encompass efficiency, competitiveness, participation, minority representation, and so on. These values are all conceptually and empirically distinct, so there is no way to combine them into a single über-metric.

### C. Scope

Our third criterion is that a measure of partisan gerrymandering should be applicable to a wide range of electoral conditions. It should be possible to calculate a metric (and for the results of the computation to be meaningful) whether elections are competitive statewide or one party dominates the statewide vote; whether turnout is roughly equal or varies sharply from district to district; and whether two parties are competing or a multiparty environment exists.

Our rationale for this requirement is usefulness. The norm in most states may be for the two major parties to be relatively evenly matched, for no other parties to be electorally relevant, and for turnout to differ only modestly from district to district (at least since the advent of one person, one vote). But this norm is far from universally satisfied. At the congressional level, for example, one party won more than 55% of the statewide vote in close to half of the elections from 1972 to 2016.<sup>42</sup> And in these elections, the average difference between the highest- and the lowest-turnout districts in each state was more

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41. Cover, *supra* note 15, at 1144; *see also* Cho, *supra* note 18, at 32 (“[A] measure of partisan fairness should be able to distinguish maps with non-competitive districts that are not responsive to voters from a map that is comprised of competitive districts that are responsive to the voters.”).

42. We calculated this figure using the database assembled by Simon Jackman in the North Carolina partisan gerrymandering litigation. This database includes 512 observations from 136 redistricting plans and 25 states (all with at least 7 congressional seats), spanning elections from 1972 to 2016. *See* Assessing the Current North Carolina Congressional Districting Plan: Amended Report, Simon Jackman, at 9, 18-19, *Common Cause v. Rucho*, 279 F. Supp. 3d 587 (M.D.N.C. 2018) (No. 1:16-cv-01026-WO-JEP), 2017 WL 3840612 [hereinafter Jackman North Carolina Report]; *see also* Stephanopoulos & McGehee, *supra* note 5, at 861 (reporting a similar figure for state legislative elections).

than 100,000 voters.<sup>43</sup> “Atypical” electoral scenarios are thus not all that uncommon, and a gerrymandering metric should not be foiled by them.

We are unaware of any dissent from the general proposition that breadth of scope is a desirable attribute for a gerrymandering metric. A few scholars argue, however, that a measure need only be applicable to competitive jurisdictions, where the major parties enjoy similar levels of statewide support.<sup>44</sup> We disagree. It is only in these jurisdictions that *control* of the legislature is realistically at stake. But gerrymandering is harmful even when it does not produce a legislative majority for a party that receives a minority of the statewide vote. If the practice converts a strong statewide performance into an overwhelming legislative supermajority—or if it does the reverse, barely allowing a very popular party to retain a legislative majority—it still inflicts democratic injuries we think a metric should be able to detect. Legislative control does not exhaust our notion of legislative clout.<sup>45</sup>

At the congressional level, moreover, it is obvious that gerrymandering can affect the *national* balance of power whether or not a state is competitive. An extra seat is an extra seat in the House of Representatives, whether it comes from a red, blue, or purple state. A measure that is valid only in swing states would thus miss a large part of the picture—and, indeed, might distort it by ignoring redistricting dynamics in safe states.<sup>46</sup>

#### D. Correspondence

Our fourth and final criterion is that a measure of partisan gerrymandering should be broadly consistent with the empirical realities of U.S. elections. Every metric implies a certain electoral ideal: a perfect score (usually zero) indicating that neither major party is benefited or handicapped by a redistricting plan. This ideal should be one that maps have actually achieved with some regularity in prior elections. It should not be an aspiration that plans have almost always failed to realize.

We include this requirement primarily for the sake of practicality. Courts are unlikely to embrace a measure if it suggests that most challenged maps are

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43. According to our calculations, the average standard deviation of district turnout in these elections was about 30,000 voters. Both this figure and that in the main text take into account imputations for uncontested seats. See *infra* text accompanying notes 121–23.

44. See, e.g., Grofman & King, *supra* note 1, at 18–19; see also *id.* at 31 (“[T]he concept of partisan symmetry is only appropriate for competitive situations where there is a potential for a change in partisan outcomes (majority control, in particular) . . . .”); McDonald & Best, *supra* note 12, at 319 (“For a packing gerrymander to rise to the level of an ascertainable constitutional offense a jurisdiction has to be politically competitive.”).

45. For our original formulation of this argument, see Stephanopoulos & McGhee, *supra* note 5, at 861.

46. See *id.*

(and most maps historically have been) impermissible partisan gerrymanders.<sup>47</sup> Likewise, line-drawers probably have little use for a metric that condemns most of their efforts—including plans designed without partisan intent, or perhaps even with the aim of partisan fairness.<sup>48</sup> Conceptually as well, a measure that is inconsistent with U.S. electoral history may be inapplicable to the single-member-district plans employed by most U.S. jurisdictions. The inconsistency may arise because the metric is only valid for other electoral systems.<sup>49</sup>

Nagle is the lone scholar who seems to have thought about empirical correspondence. He observes that different measures of gerrymandering imply different ideal relationships between parties' vote shares and seat shares.<sup>50</sup> To choose between the metrics, "it appears that the best one can do is to appeal to the empirical result" of how seats and votes have, in fact, been linked in previous elections.<sup>51</sup> We concur, though we would not put the point quite so strongly. In our view, the empirical record should be a (not the *dispositive*) factor in selecting a measure.

## II. Evaluating the Efficiency Gap

How does the efficiency gap fare under these criteria? Quite well, as we show in this Part. It is always consistent with the efficiency principle; it is distinct from other electoral values; it can be meaningfully calculated in almost any electoral environment; and it is highly congruent with U.S. electoral history.

A few notes before beginning our evaluation: First, in the course of assessing the efficiency gap, we also respond to a number of critiques of the metric. We address remaining objections in Part III below. Second, where

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47. *Cf.* *Vieth v. Jubelirer*, 541 U.S. 267, 306 (2004) (Kennedy, J., concurring in the judgment) (warning against legal theories that "would commit federal and state courts to unprecedented intervention in the American political process").

48. *Cf.* *Evenwel v. Abbott*, 136 S. Ct. 1120, 1132 (2016) (rejecting an approach to apportionment that "would upset a well-functioning approach to districting that all 50 States and countless local jurisdictions have followed for decades").

49. It is true, of course, that previous interventions by the Court have embraced electoral ideals (like one person, one vote and the absence of racial vote dilution) that historically were violated by many plans. *See, e.g., Reynolds v. Sims*, 377 U.S. 533, 568 (1964); *cf. Thornburg v. Gingles*, 478 U.S. 30, 80 (1986). But the current Court does not seem to have any appetite for another reapportionment revolution: that is, for a partisan gerrymandering standard that would "throw into doubt the vast majority of the Nation's . . . congressional districts," *cf. Miller v. Johnson*, 515 U.S. 900, 928 (1995) (O'Connor, J., concurring).

50. *See Nagle*, *supra* note 15, at 204.

51. *See id.*

possible, we support our arguments with data. It is our strongly held stance that measures of partisan gerrymandering cannot be gauged productively in the abstract. And third, we refrain from commenting here on other gerrymandering metrics. In the next two Parts, though, we apply our criteria to partisan bias, the mean-median difference, and the difference between parties' average margins of victory.

#### A. Efficiency

It is not terribly surprising that the efficiency principle is satisfied by a metric called the efficiency gap. Still, it is worth unpacking the logic of *why* the efficiency gap always moves in the correct direction when a party wins a larger seat share with the same vote share. For a party's seat share to increase while its vote share stays constant, the distribution of the party's votes across the districts in the plan must change. Specifically, the party must receive more votes than the opposition in at least one district where the opposition previously received more votes. These additional votes must be deducted from the party's votes in other districts (because its overall vote share is fixed). This can be achieved either by reducing the party's margin of victory in districts it was already winning or by increasing its margin of defeat in districts it was already losing. Either way, the party wastes fewer votes in these districts than it did before, while winning at least one new district. The efficiency gap, which simply compares the parties' respective wasted votes, necessarily shifts in the party's favor.

Table 1 below makes this point with a simple ten-district example (to which we return in Part IV below). In both elections, party *A* receives 55% of the vote. But in the first election party *A* wins 6 out of 10 seats, while in the second election it wins 7 out of 10. Consistent with the efficiency principle, the efficiency gap goes from 0% in the first election to 10% in party *A*'s direction in the second election.

What accounts for this shift? In the district that flips from party *B* to party *A* (District 7), the allocation of wasted votes swings dramatically: from 44 wasted *A* votes and 6 wasted *B* votes in the first election to 3 wasted *A* votes and 47 wasted *B* votes in the second election. In the three other districts in which the vote distribution changes, the allocation of wasted votes differs only modestly. Districts 2 and 3 each have 23 wasted *A* votes and 27 wasted *B* votes in the first election, and 20 wasted *A* votes and 30 wasted *B* votes in the second election. And District 9 has 44 wasted *A* votes and 6 wasted *B* votes in the first election, and 41 wasted *A* votes and 9 wasted *B* votes in the second election. All of these changes benefit party *A* and lead to its wasting just 200 votes in the

second election compared to 250 in the first one. Party B, in contrast, sees its wasted votes rise from 250 to 300.<sup>52</sup>

**Table 1**  
Efficiency Gap Examples

District	Election 1				Election 2			
	Votes		Wasted Votes		Votes		Wasted Votes	
	Party A	Party B	Party A	Party B	Party A	Party B	Party A	Party B
1	73	27	23	27	73	27	23	27
2	73	27	23	27	70	30	20	30
3	73	27	23	27	70	30	20	30
4	53	47	3	47	53	47	3	47
5	53	47	3	47	53	47	3	47
6	53	47	3	47	53	47	3	47
7	44	56	44	6	53	47	3	47
8	44	56	44	6	44	56	44	6
9	44	56	44	6	41	59	41	9
10	40	60	40	10	40	60	40	10
<b>Totals</b>	<b>550</b>	<b>450</b>	<b>250</b>	<b>250</b>	<b>550</b>	<b>450</b>	<b>200</b>	<b>300</b>
<b>EG</b>	<b>(250 – 250) / 1000 = 0%</b>				<b>(300 – 200) / 1000 = 10%</b>			

Votes and wasted votes by district in two elections under the same ten-district plan. The efficiency gap (EG) is calculated using the full method discussed in notes 87-88 and accompanying text below. The boxed districts are those in which the vote distribution changes between the two elections.

Any single example, of course, may be misleading. To allay this concern, one of us used a computer program to simulate 5100 district plans, 100 for each possible value of statewide vote share (in one-point increments) between 25% and 75%.<sup>53</sup> Each of these plans had 100 districts whose turnout was allowed to vary by up to a factor of 15.<sup>54</sup> Each plan also included a third party that received from 0% to 20% of the statewide vote.<sup>55</sup>

52. For ease of calculation, we assume that 50 votes are needed to win a district, not 51. Using 51 votes as the threshold instead, the efficiency gap is 0.2% in the first election and 10.4% in the second election (both times in favor of party A).

53. See McGhee, *supra* note 21, at 8.

54. See *id.* at 8, 16.

55. See *id.* at 16 (allowing for five different possible vote shares for the third party: 0%, 5%, 10%, 15%, or 20%).

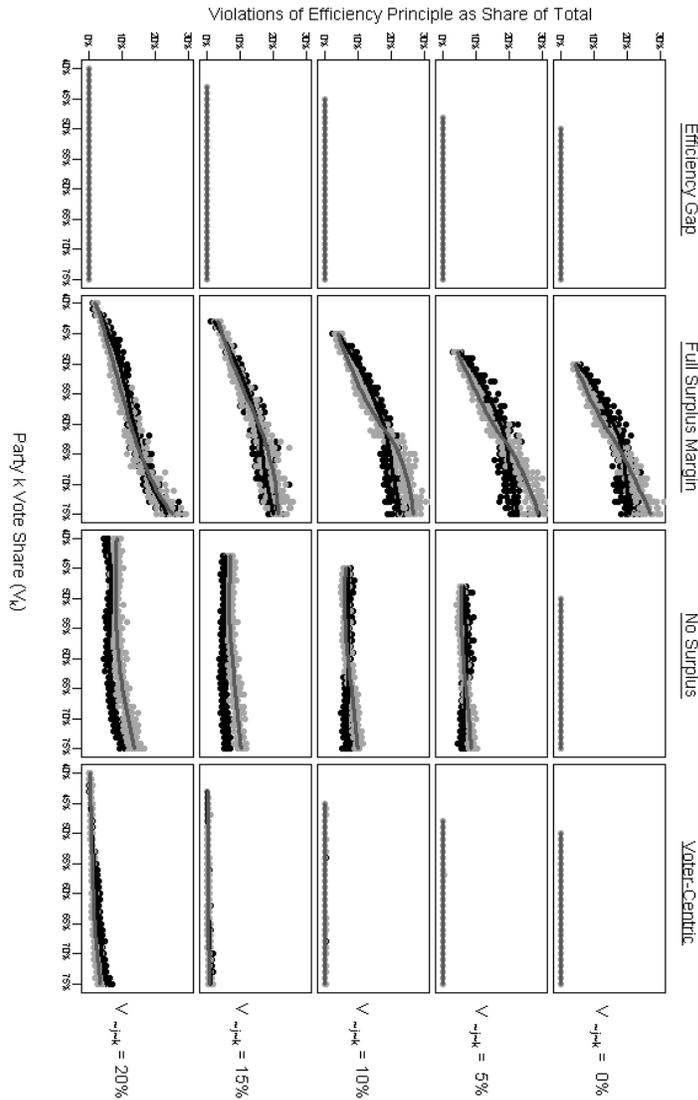
Figure 1 below displays the results of these simulations. The *x*-axis in each chart represents the vote share of the “benchmark” party (simply one of the two major parties). The *y*-axis indicates the proportion of the plans (paired in every possible permutation) that violate the efficiency principle. The black points assume equal turnout in each district while the gray points permit differential turnout. The five rows correspond to different vote shares for the third party. And of the four columns, only the leftmost one, representing the original version of the efficiency gap, is of interest here.<sup>56</sup> (The other three denote variants of the efficiency gap that we discuss in Part III below.)

It is immediately evident that the efficiency gap *never* violates the efficiency principle in *any* of the simulations. The plot for the efficiency gap remains flat at zero no matter what vote share the benchmark party or the third party receives and regardless whether turnout is equal or varies from district to district. This is powerful confirmation that there is nothing idiosyncratic about the ten-district example we presented above. As far as we can tell, the efficiency gap always complies with the efficiency principle, in every electoral setting.

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56. Both here and whenever district turnout is not assumed to be equal, we use the form of the efficiency gap presented in McGhee’s 2017 article. *See id.* at 11-12 (presenting equation 4).

**Figure 1**  
 Efficiency Gap Simulations



The charts plot the proportion of simulated plans that violate the efficiency principle, under varying electoral circumstances, for the original efficiency gap and three of its variants. The x-axis represents the vote share of the benchmark party. The black points represent simulations assuming equal turnout in each district while the simulations represented by gray points permit differential turnout. The five rows correspond to different vote shares for the third party.

B. Distinctness

Turning to our distinctness criterion, Cover argues that the efficiency gap is *not* distinct from electoral competitiveness, proportional representation, or voter participation. In his view, the measure promotes uncompetitive elections, deters plans that award seats in proportion to votes, and fosters voter suppression. We respond to these claims in turn.

With respect to competitiveness, Cover’s reasoning is as follows: At the level of an individual district, the parties’ wasted votes are equal when the vote is split 75% to 25%. (Each party wastes 25% of the vote in this case.) Therefore a plan made up exclusively of 75%-to-25% districts would necessarily feature equal wasted votes for each party, and hence an efficiency gap of zero.<sup>57</sup> But 75%-to-25% districts are highly uncompetitive, with a whopping margin of victory of 50%.

Cover himself identifies the fatal flaw in this logic: While a plan made up exclusively of 75%-to-25% districts has an efficiency gap of zero, *so do countless other plans, many of which are competitive*. As Cover puts it, the “simple zero-gap plan” composed entirely of 75%-to-25% districts “is not the only zero-gap plan.”<sup>58</sup> Rather, “[A] plan can achieve an efficiency gap of zero even if it exhibits nonzero district-level wasted vote disparities . . . .”<sup>59</sup> In other words, there is no necessary relationship between the efficiency gap and the average margin of victory under a plan. Any efficiency gap is compatible with any average margin of victory.

Cover has two rejoinders to his own rebuttal. One is that “each zero-gap plan can be converted to (and from) a simple zero-gap plan” composed entirely of 75%-to-25% districts “by performing the appropriate series of voter swaps.”<sup>60</sup> This observation does not establish a connection between the efficiency gap and competitiveness. That a competitive zero-gap plan can, in principle, be redrawn into an uncompetitive zero-gap plan does not render the former any less competitive. (Nor, in reverse, is an uncompetitive zero-gap plan any more competitive just because, theoretically, it can be reshaped into a competitive zero-gap plan.)

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57. See Cover, *supra* note 15, at 1201 (“Given that a party can win a single seat with 75% of the votes in a zero-disparity district, a party can win all the seats with 75% of votes and an efficiency gap of zero.”).

58. See *id.* at 1179.

59. *Id.*

60. See *id.*

Cover's other point is that of the universe of zero-gap plans, only uncompetitive ones "can maintain a zero (or low) gap over a range of vote share."<sup>61</sup> This is incorrect. Take a "simple zero-gap plan" made up exclusively of 75%-to-25% districts.<sup>62</sup> This plan's efficiency gap is guaranteed *not* to remain low if the statewide vote shifts substantially in either party's favor. This is because none of the plan's (very safe) seats would flip, meaning that the parties' wasted votes would become increasingly unequal as the electoral environment evolved. Indeed, the only kind of plan whose efficiency gap *would* stay low in the face of significant input variation is a reasonably (though not maximally) competitive one.<sup>63</sup> In such a plan, enough districts *would* change hands as the statewide vote shifted to keep the parties' wasted votes in rough equilibrium.<sup>64</sup>

We mentioned earlier that we are partial to data-driven analysis when evaluating measures of partisan gerrymandering. In this spirit, Figure 2 below shows how the efficiency gap and electoral competitiveness have been linked in state house and congressional elections from 1972 to the mid-2010s.<sup>65</sup> The top chart is for state house elections (which we consider more informative due to their larger numbers of districts); the bottom chart is for congressional elections. The *x*-axis in each chart represents the average margin of victory across all of a state's districts in a given year—a standard gauge of competitiveness.<sup>66</sup> The *y*-axis in each chart represents the absolute value of the efficiency gap.<sup>67</sup>

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61. *Id.* at 1210 (emphasis omitted); *see also id.* at 1211 (focusing this critique on "highly uncompetitive plan[s]"); *id.* at 1212 (noting that "only 2 of 10 districts are relatively competitive" in a durably zero-gap plan).

62. *See id.* at 1178-79.

63. Specifically, as discussed below, a plan with enough competitive districts to yield a seat-vote responsiveness of 2 would maintain a given efficiency gap as the statewide vote shifted back and forth. This is the responsiveness that U.S. elections have historically exhibited. *See infra* Part II.D.

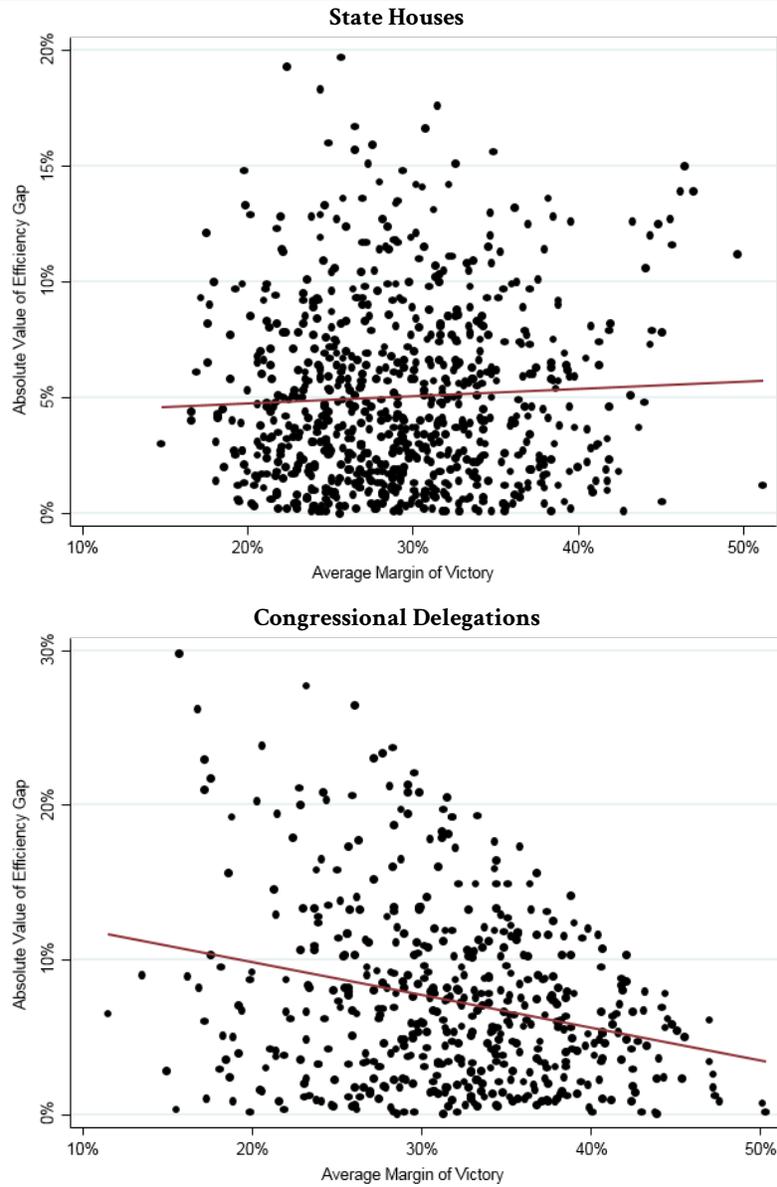
64. Cover essentially concedes this point. *See Cover, supra* note 15, at 1211-12.

65. The state house database was assembled by Jackman in the Wisconsin partisan gerrymandering litigation. It includes 786 observations from 206 redistricting plans and 41 states spanning elections from 1972 to 2014. *See Assessing the Current Wisconsin State Legislative Districting Plan*, Simon Jackman, at 3-6, *Whitford*, 218 F. Supp. 3d 837 (W.D. Wis. 2016) (No. 3:15-cv-00421-bbc), 2015 WL 10091020 [hereinafter Jackman Wisconsin Report].

66. *See, e.g.,* Nicholas O. Stephanopoulos, *The Consequences of Consequentialist Criteria*, 3 U.C. IRVINE L. REV. 669, 685 (2013).

67. We use the simplified form of the efficiency gap in the state house chart (because the data needed to calculate the full form is unavailable at this electoral level) and the full form in the congressional chart. *See generally infra* notes 87-88 and accompanying text (defining the two methods of calculation).

**Figure 2**  
Electoral Competitiveness and the Efficiency Gap



Scatter plots of the absolute value of the efficiency gap versus the average margin of victory in an election for state houses and congressional delegations from 1972 to the mid-2010s.

At the state house level, there is plainly no meaningful relationship between electoral competitiveness and the magnitude of the efficiency gap. How close races tend to be tells us nothing about the size of a plan's partisan skew. At the congressional level, there is a negative correlation, but it is quite weak.<sup>68</sup> In fact, the average margin of victory accounts for only about 6% of the variation in the absolute value of the efficiency gap. The average margin of victory also fails to attain statistical significance when it is added to a causal model one of us has constructed for the efficiency gap.<sup>69</sup> We think these findings dovetail nicely with the conceptual position we outlined above. In theory, any efficiency gap may coincide with any average margin of victory—and in practice, too, these variables are virtually unrelated.<sup>70</sup>

Next, with respect to proportional representation, Cover's objection is that it is *not* equivalent to the efficiency gap.<sup>71</sup> Because the concepts are distinct, a plan may “achiev[e] the ideal of equal wasted votes at the expense of . . . seats-votes proportionality.”<sup>72</sup> Likewise, “[a] plan that produces rough proportionality” may also “produce a large efficiency gap.”<sup>73</sup>

In our opinion, these possibilities are a feature of the efficiency gap, not a bug. Recall that several of the Justices have disavowed disproportionality, in no uncertain terms, as an appropriate standard in partisan gerrymandering

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68. The scatter plot suggests that the negative relationship is driven by a small number of competitive plans with large efficiency gaps.

69. See Nicholas O. Stephanopoulos, *The Causes and Consequences of Gerrymandering*, 59 WM. & MARY L. REV. (forthcoming 2018) (manuscript at 24 tbl.2), <https://perma.cc/3WT8-TKFU> (presenting a regression model that predicts efficiency gaps based on the institution responsible for redistricting, minority representation, urbanization, and other variables).

70. For a finding (albeit based on simulated rather than historical plans) that the efficiency gap and competitiveness are distinct, see Bruce E. Cain et al., *A Reasonable Bias Approach to Gerrymandering: Using Automated Plan Generation to Evaluate Redistricting Proposals*, 59 WM. & MARY L. REV. (forthcoming 2018) (manuscript at 12-14), <https://perma.cc/AVE3-5PRJ> (showing “only some overlap” between the efficiency gap and competitiveness and concluding that “[w]hile [both] of these ideas are embedded into the concept of political fairness, they are also, in many cases, distinct”).

71. The reason why disproportionality is not equivalent to the efficiency gap is that the former measures a plan's deviation from a 1-to-1 seat-to-vote relationship, while a 2-to-1 seat-to-vote relationship is necessary to maintain an efficiency gap of zero (or any other value). See *infra* Part II.D. Thus in the first election in Table 1 above, in which party A wins 55% of the vote and 60% of the seats, disproportionality is 5% (60% – 55%) while the efficiency gap is zero (because party A turns a 10% advantage in votes into a 20% advantage in seats).

72. Cover, *supra* note 15, at 1213.

73. *Id.* Cover incorrectly claims that a proportional plan “necessarily” yields a large efficiency gap. *Id.* Near the 50-50 point, a plan can easily be proportional with a small efficiency gap.

cases.<sup>74</sup> Accordingly, any metric that is synonymous with disproportionality is almost certainly precluded from judicial consideration. It is thus the efficiency gap's lack of overlap with disproportionality that explains why judges have been willing to entertain it. If the efficiency gap always led to the same results as disproportionality, it would not have made it through the courthouse door.<sup>75</sup>

There is another doctrinal problem with Cover's argument. If a jurisdiction intentionally enacted a redistricting plan that achieved proportionality—but that also exhibited a large efficiency gap—this jurisdiction would be insulated from liability. After all, no one has proposed that maps be struck down whenever their efficiency gaps exceed a certain threshold. Rather, the only test on the table requires a large and durable efficiency gap *and* the presence of discriminatory intent *and* the absence of any legitimate justification before a plan is invalidated.<sup>76</sup> Under this test, the jurisdiction that aimed for proportionality would not have harbored any illicit intent.<sup>77</sup> There would also be a compelling justification for the map's large efficiency gap: namely, the jurisdiction's pursuit of proportionality.

Practically as well, Cover's argument is quite limited in its scope. U.S. states rarely try to achieve proportionality when they draw district lines. In fact, not a single state (nor, as far as we know, a single other government in the United States) lists proportional representation as a statutory or constitutional redistricting criterion.<sup>78</sup> Additionally, as we discuss below, the single-member-district plans used by most U.S. jurisdictions do not typically yield proportional outcomes.<sup>79</sup> This is because most of these plans include a substantial number

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74. See *supra* notes 35-39 and accompanying text.

75. See *Whitford v. Nichol*, 151 F. Supp. 3d 918, 929-30 (W.D. Wis. 2015) (denying the state's motion to dismiss precisely because "an election's results may have a small efficiency gap without being proportional or they may be proportional and still have a large efficiency gap").

76. See *Whitford v. Gill*, 218 F. Supp. 3d 837, 883-927 (W.D. Wis. 2016) (describing and analyzing the three prongs of the plaintiffs' proposed test), *stay granted*, 137 S. Ct. 2289, *and jurisdiction postponed*, 137 S. Ct. 2268 (2017).

77. See *id.* at 910 ("[D]rafters who had the intent to create a proportional system hardly could be accused of harboring a discriminatory intent.").

78. See NAT'L CONFERENCE OF STATE LEGISLATURES, REDISTRICTING LAW 2010 app. E at 172-217 (2009) (listing all fifty states' redistricting criteria). A handful of municipalities use different electoral systems that ensure proportional representation, but this is plainly not the same as trying to achieve proportionality in a single-member-district system. Ohio has adopted a proportionality requirement for legislative districts that will take effect in 2021. See *Redistricting Criteria*, NAT'L CONF. ST. LEGISLATURES (Apr. 26, 2018), <https://perma.cc/9UCN-VYK6>.

79. See *infra* Part II.D; see also Grofman & King, *supra* note 1, at 6 n.30 ("[I]t is widely recognized that a proportionality standard is simply not appropriate for use as a legal

*footnote continued on next page*

of competitive districts. As the parties' fortunes ebb and flow, these districts tend to change hands too rapidly to maintain the 1-to-1 seat-to-vote relationship required for proportionality.

The last electoral value Cover links to the efficiency gap is voter participation. He claims that if the efficiency gap were incorporated into a legal test for partisan gerrymandering, this would "reward, and thereby further incentivize, voter suppression efforts."<sup>80</sup> Why? Because restrictive electoral rules, if they disproportionately affect the gerrymandered party's supporters, increase the vote share of the gerrymandering party. All else being equal, a larger vote share for a party produces a smaller efficiency gap in favor of this party because it now wastes more votes in both the districts it wins (by wider margins) and those it loses (by narrower margins). A smaller efficiency gap, in turn, would reduce the party's exposure to gerrymandering liability.<sup>81</sup>

We highly doubt the plausibility of this causal chain. Over the last decade—before the efficiency gap was even invented, let alone invoked in lawsuits—many states adopted restrictive electoral rules.<sup>82</sup> They did so for the obvious reason that a larger vote share is valuable to parties *in and of itself*, even if it does not affect the odds that the parties will be found liable for gerrymandering. For Cover's contention to have any bite, there would have to exist parties that would not engage in voter suppression efforts if the efficiency gap excluded from the test for partisan gerrymandering but that *would* carry them out if the efficiency gap were included in the doctrine. Such parties—so attuned to benefits in litigation but so oblivious to ordinary political advantages—strike us as unicorns the world has never seen.

Moreover, even if one of these odd creatures could be located, its efforts might very well backfire. Figure 3 below plots the efficiency gap (on the *y*-axis) versus the Democratic share of the statewide vote (on the *x*-axis) for state house elections (top chart) and congressional elections (bottom chart) since 1972.<sup>83</sup> At both electoral levels, there is a modest but unmistakable *positive* relationship between these variables. Thus as Democrats increase their vote share (through the suppression of Republican voters or other means), the efficiency gap tends to suggest more, not less, of a Democratic advantage. Similarly, as Republicans

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standard in plurality based elections, since plurality elections cannot be expected to yield proportional results.”).

80. See Cover, *supra* note 15, at 1189.

81. See *id.* (“Suppressing one party’s statewide vote total can have the effect of reducing the overall gap.”).

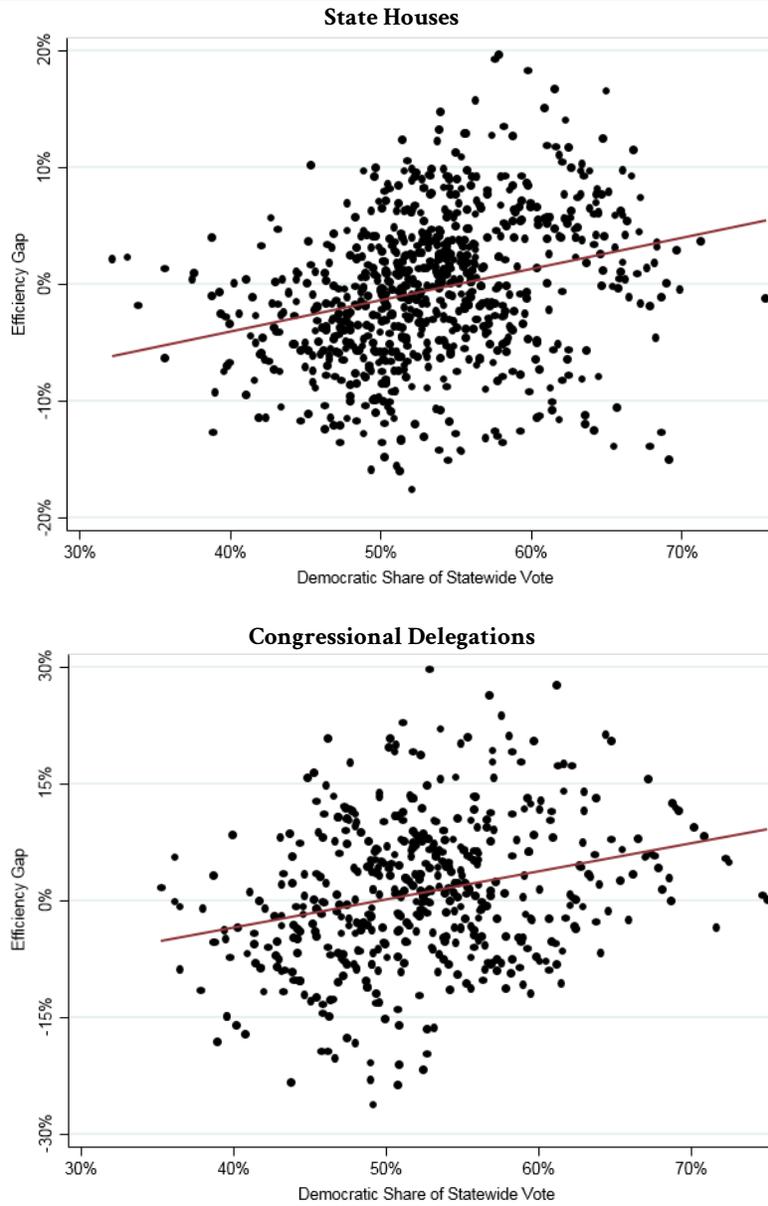
82. See Brennan Ctr. for Justice, *New Voting Restrictions in America 2-11* (2017), <https://perma.cc/8BDU-GKAC> (tracking the adoption of voting restrictions and finding that as of May 2017 twenty states had enacted at least one type of restriction).

83. Positive efficiency gap scores are pro-Democratic; negative scores are pro-Republican.

win a larger share of the vote, the efficiency gap again shifts toward rather than against them.

How can this be, given the statement above that all else being equal, a larger vote share for a party produces a smaller efficiency gap in favor of this party? Because all else is *not* equal. Rather, when a party increases its vote share, it typically wins more seats too. And it typically wins *so many* more seats that the efficiency gap moves in its direction notwithstanding the extra votes it wastes in other districts. A party that curbed its opponents' voting in order to avoid gerrymandering liability, then, could easily find itself in a more precarious position. Its plan's efficiency gap could well become larger, placing the map on thinner legal ice.

**Figure 3**  
Statewide Party Performance and the Efficiency Gap



Scatter plots of the efficiency gap versus the Democratic share of the statewide vote for state house and congressional elections from 1972 to the mid-2010s.

### C. Scope

Shifting gears from distinctness to breadth of scope, a nice feature of the efficiency gap is that it can be calculated—meaningfully—no matter how competitive or uncompetitive a jurisdiction happens to be. Whether the parties are evenly matched or one party predominates in a state, the parties' respective wasted votes can be tallied and compared.<sup>84</sup> Cho and Cover each point out that when a party receives 75% or more of the statewide vote, the efficiency gap can be minimized only if that party wins all of the seats.<sup>85</sup> But this is not actually a troublesome result. In principle, we would expect it to be quite difficult for a small minority party to muster a districtwide majority given the electorate's overwhelming support for the opposing party. And empirically, in both of the elections in our databases in which a party received at least 75% of the statewide vote, it indeed won every seat.<sup>86</sup>

Another appealing attribute of the efficiency gap is that it can be computed if turnout is assumed to be equal or if turnout varies from district to district. If turnout is assumed to be equal, the simplified form of the efficiency gap can be used:  $EG = (S - 0.5) - 2 * (V - 0.5)$ , where  $S$  is a party's statewide seat share and  $V$  is the party's vote share averaged across all districts.<sup>87</sup> To take into account district-level variations in turnout, the full form of the efficiency gap must be used instead. Under this method, the parties' respective wasted votes are counted (district by district) and then totaled. Next, one of these sums is subtracted from the other, and the difference is divided by the total number of votes cast in the state.<sup>88</sup>

Citing just a single congressional election, Cover worries about the potential divergence between the two techniques.<sup>89</sup> Figure 4 below supplies the

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84. See Stephanopoulos & McGhee, *supra* note 5, at 855.

85. See Cho, *supra* note 18, at 21-22; Cover, *supra* note 15, at 1201 ("When one party earns 75% of the votes, the simple minimizing plan accords that party all the seats . . ."). We first noted this implication ourselves. See McGhee, *supra* note 5, at 70; Stephanopoulos & McGhee, *supra* note 5, at 863.

86. It is revealing, of course, that out of the nearly 1300 cases in our databases, only *two* feature a statewide vote share above 75%: In 1974, Alabama Democrats won 75.6% of the state house vote along with all 105 state house seats; in 2006, Massachusetts Democrats won 75.0% of the congressional vote along with all 10 congressional seats. The scenario to which Cho and Cover object is thus vanishingly rare. For more information on the databases on which we rely, see notes 42, 65 above.

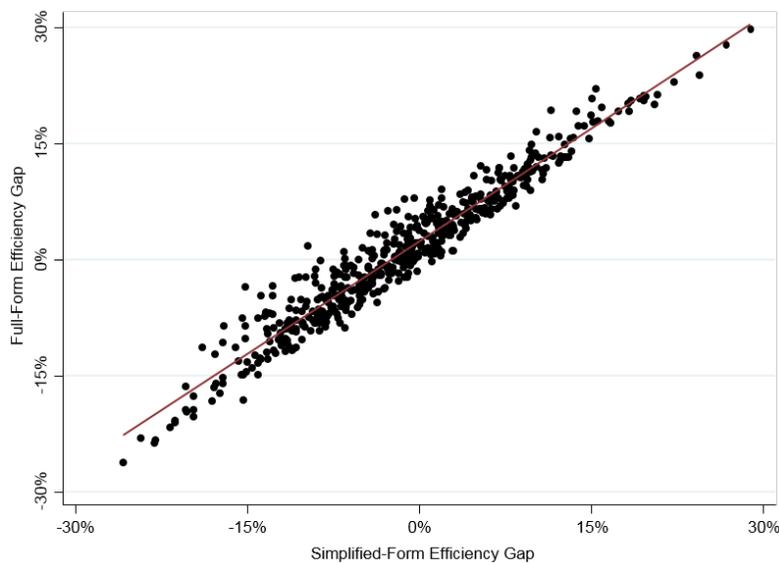
87. See McGhee, *supra* note 5, at 68-70; Stephanopoulos & McGhee, *supra* note 5, at 850-53. The reason to use the simplified form of the efficiency gap is that sometimes only vote shares (not raw vote totals) are available by district. In such cases, the full form cannot be employed.

88. See McGhee, *supra* note 5, at 68. As noted above, whenever we use the full form of the efficiency gap in this Essay, we include the adjustment described in McGhee's 2017 article. See McGhee, *supra* note 21, at 11-12; *supra* note 56.

89. See Cover, *supra* note 15, at 1176.

comprehensive data that is missing from Cover's critique. It plots the full form of the efficiency gap (on the y-axis) versus the simplified form of the efficiency gap (on the x-axis) for congressional elections since 1972. (We do not include an analogous chart for state house elections because we do not currently have the data necessary for the full-form calculations at this electoral level.) It is obvious from the scatter plot that the two forms of the efficiency gap are very closely linked. The points hug the best-fit line, and the correlation between the two methods is an impressive 0.97.<sup>90</sup> There is thus little chance that one's substantive conclusions would change based on the technique one used to calculate the efficiency gap. Turnout does vary from district to district, of course, but it does *not* vary much between districts won by one party and districts won by the other. As Cover observes, it is only such differential partisan turnout that would drive a wedge between the two forms of the efficiency gap.<sup>91</sup>

**Figure 4**  
The Full Form and the Simplified Form of the Efficiency Gap



Scatter plot of the efficiency gap calculated using the full form versus the efficiency gap calculated using the simplified form, for congressional elections from 1972 to 2016.

90. The cases farthest from the best-fit line are concentrated in New York, which has numerous low-turnout districts that are almost always won by Democrats.

91. For more on what Cover calls the “turnout gap,” see Cover, *supra* note 15, at 1170-77.

The last electoral setting in which the efficiency gap is applicable is the multiparty context. One of us recently showed how the measure can be calculated when there are more than two parties competing for office.<sup>92</sup> We do not repeat the technical details here, but rather highlight three points. First, the efficiency gap is always computed in *pairwise* fashion—that is, for two focal parties at a time while combining all the seats and votes won by other parties.<sup>93</sup> These two focal parties can be the two major parties, a major party and a minor party, or two minor parties.<sup>94</sup>

Second, when using the full method for more than two parties, a party can have positive or *negative* wasted votes when it wins a district. As in the two-party case, a party's wasted votes are positive when it receives more than 50% of the district vote. But a party's wasted votes are negative (or beneficial to it) when it receives less than 50% of the district vote but nevertheless prevails because of how the remaining vote is split among its opponents.<sup>95</sup>

And third, the simplified form of the efficiency gap in the multiparty context is  $EG = (S_A - 0.5) - 2 * (V_A - 0.5) - V_C + 0.5 * S_C$ , where  $S_A$  is one focal party's statewide seat share,  $V_A$  is that party's statewide vote share,  $V_C$  is the combined statewide vote share of all nonfocal parties, and  $S_C$  is the combined statewide seat share of all nonfocal parties.<sup>96</sup> Suppose, for example, that party *A* wins 45% of the vote and 55% of the seats, that party *B* wins 40% of the vote and 40% of the seats, and that all other parties win, collectively, 15% of the vote and 5% of the seats. Then the efficiency gap for party *A* relative to party *B* is:  $(0.55 - 0.5) - 2 * (0.45 - 0.5) - 0.15 + 0.5 * 0.05 = 0.025$  (or 2.5%) in favor of party *A*.

#### D. Correspondence

Our final criterion is empirical correspondence with U.S. electoral history. One way to assess the efficiency gap's correspondence is to examine its distribution over a long period of time. If the distribution is normal and centered at zero, this would indicate that many plans historically have managed to score well on the measure. Conversely, if the distribution is skewed and there are few values near zero, this would suggest that a low efficiency gap is an unrealistic aspiration for many U.S. jurisdictions.

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92. See McGhee, *supra* note 21, at 13-15.

93. See *id.* at 14 (“[T]his new efficiency gap is equal to the original efficiency gap, minus the total wasted votes of the remaining parties that are not compared in the calculation.”).

94. See *id.*

95. See *id.* Imagine, for example, that in a three-way race a party wins a district 40% to 30% to 30%. Then the party has -10% wasted votes because it won the district with ten percentage points fewer votes than were necessary to guarantee victory.

96. See *id.* at 13-14, 14 n.20.

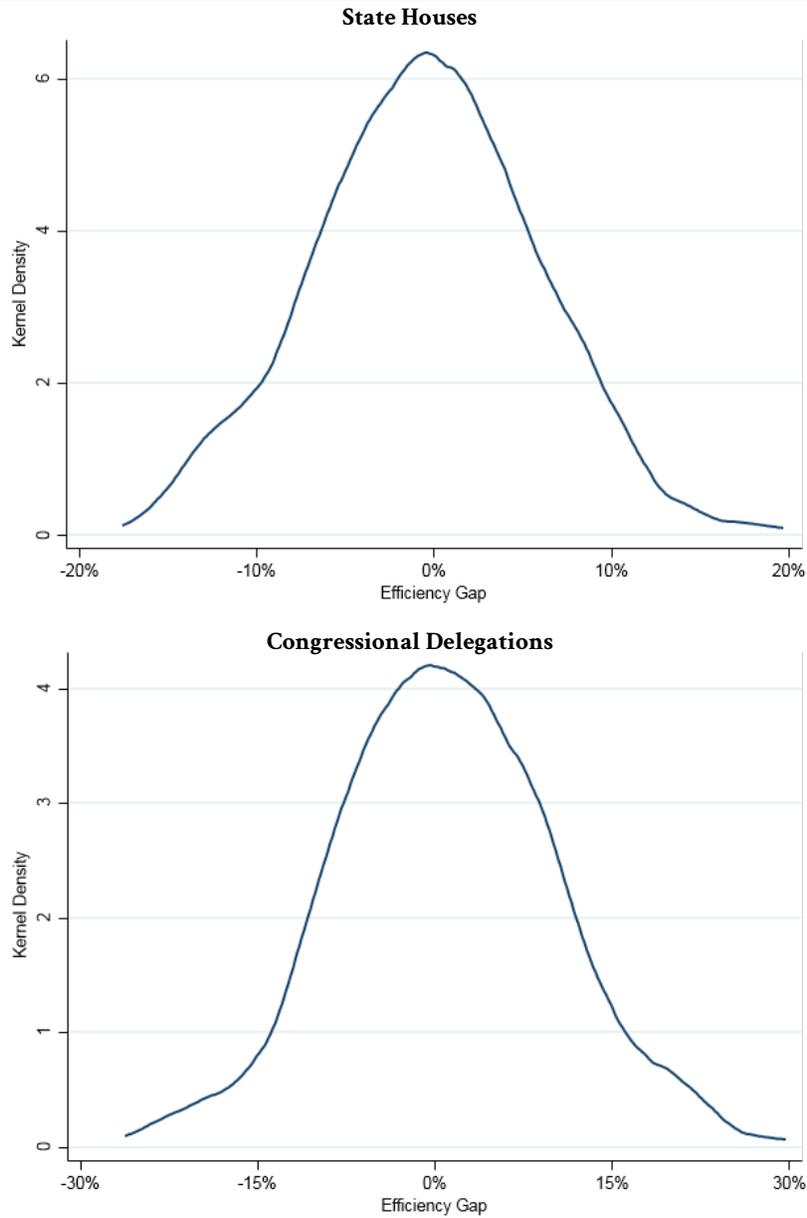
Figure 5 below presents two kernel density curves (or smoothed versions of histograms): on the top, for the efficiency gap in state house elections from 1972 to 2014, and on the bottom, for the efficiency gap in congressional elections over this span.<sup>97</sup> Both curves are classic normal distributions with means and medians very close to zero. In other words, over nearly half a century, most plans have not significantly benefited (or handicapped) either party, and there has been no overall skew in either party's direction.<sup>98</sup> We think this is strong evidence in favor of the efficiency gap's empirical correspondence. The metric does not expect the impossible of U.S. jurisdictions; rather, it is highly consistent with their actual electoral outcomes over many years.

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97. For a discussion of similar density curves, see Stephanopoulos & McGhee, *supra* note 5, at 868-69, 870 fig.4.

98. A few plans, of course, have been highly asymmetric. These are the ones in the tails of the distributions.

**Figure 5**  
Efficiency Gap Density Curves



Kernel density curves (smoothed histograms) showing historical values of the efficiency gap for state houses and congressional delegations from 1972 to the mid-2010s.

Another test for the efficiency gap is whether its implied seat-to-vote relationship resembles the one in fact exhibited by U.S. elections. Using either the full or the simplified method, the efficiency gap stays constant (at zero or any other value) only if a party's seat share changes at twice the rate of its vote share.<sup>99</sup> It would therefore be encouraging if seats and votes have been linked in roughly a 2-to-1 ratio in prior U.S. elections. And it would be concerning if historical responsiveness has diverged markedly from 2.

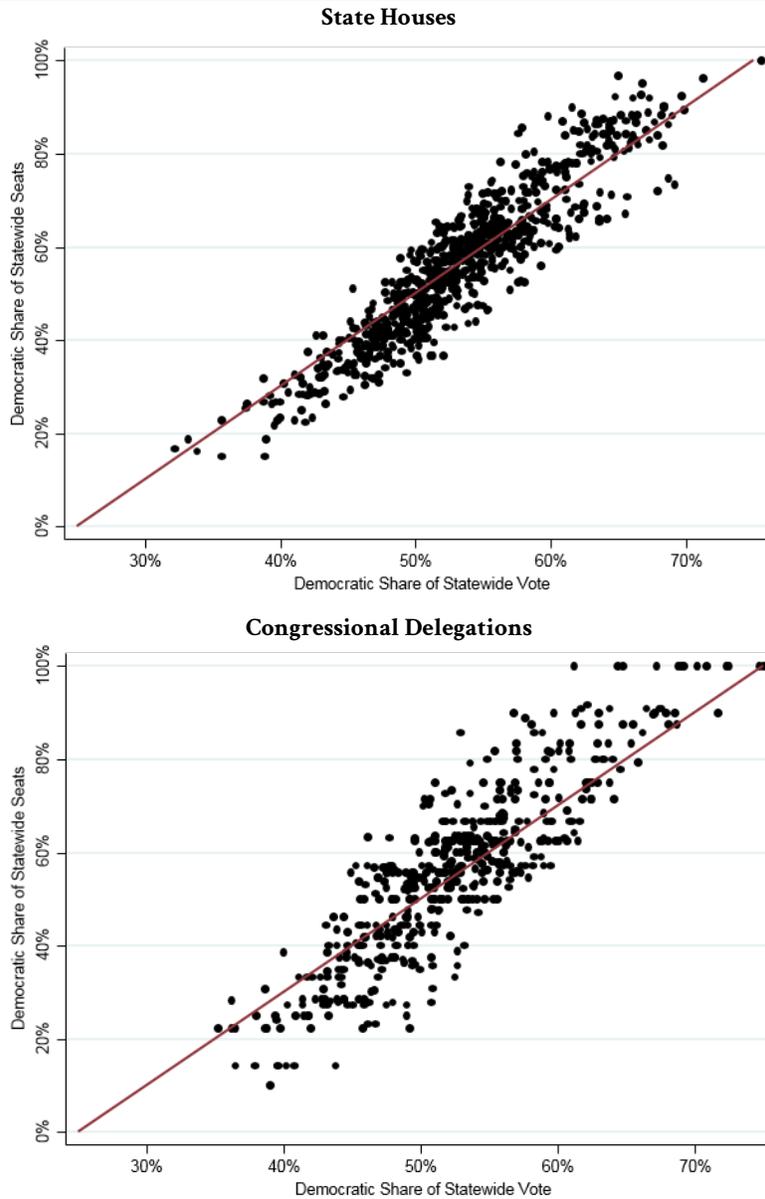
Figure 6 below plots the Democratic share of statewide seats (on the *y*-axis) versus the Democratic share of the statewide vote (on the *x*-axis) for state house elections (top chart) and congressional elections (bottom chart) since 1972. The charts also include a seat-vote line with a slope of 2. In both cases, the points cluster quite tightly around this line. The fit is not *perfect*—at both electoral levels, historical responsiveness has been slightly higher than 2—but it is still very good.<sup>100</sup> In our view, this is further confirmation of the efficiency gap's empirical correspondence. Not only have most elections produced efficiency gaps close to zero, but when seats and votes have changed from year to year, they have done so at just about the right rate to maintain a low efficiency gap.

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99. See McGhee, *supra* note 5, at 69; Stephanopoulos & McGhee, *supra* note 5, at 854.

100. For additional findings that responsiveness at the congressional level has historically been close to 2, see Goedert, *Gerrymandering or Geography?*, *supra* note 15, at 2-3 (finding that between 1972 and 2012 “a 1% increase in vote share [produced] about a 2% increase in seat share”); and Edward R. Tufte, *The Relationship Between Seats and Votes in Two-Party Systems*, 67 AM. POL. SCI. REV. 540, 540-42 (1973) (finding a responsiveness of 1.9 over twelve congressional elections).

**Figure 6**  
Parties' Seat Shares and Vote Shares



Scatter plots of the Democratic share of statewide seats versus the Democratic share of the statewide vote for state house and congressional elections from 1972 to the mid-2010s. A seat-vote line with a slope of 2 is included in each chart.

### III. Critiques of the Efficiency Gap

We responded to several critiques of the efficiency gap in the previous Part while discussing its compliance with our criteria for measures of partisan gerrymandering. But we did not address three further sets of objections. The first involves the methodological choices underpinning the efficiency gap: in particular, how wasted votes are defined and weighted, and how imputations are made for uncontested races. The second relates to the metric's variability, both in hypothetical examples of one or two districts and in actual district plans. And the third stems from the efficiency gap's conflation of all legislators affiliated with a given party, regardless of their ideologies.

As to methodology, we agree that our approach is not the only reasonable way to treat wasted votes. The trouble with other positions, though, is that they result in violations of the efficiency principle or a lack of correspondence with U.S. electoral history. As to variability, the toy examples are largely irrelevant and do not distinguish the efficiency gap from other measures. Real-world evidence is how we think the efficiency gap's stability should be evaluated—and in our opinion, this data tells quite a positive story. And as to ideology, no gerrymandering metric distinguishes between moderate and extreme legislators who belong to the same party. There is also little reason to make this distinction, given the extraordinary polarization of both state legislatures and Congress.

#### A. Methodology

When we developed the full form of the efficiency gap, we defined *surplus votes* as votes cast for the winning candidate in a race above the 50% (plus one) threshold needed for victory.<sup>101</sup> We also weighted surplus votes and *lost votes* (votes cast for the losing candidate) equally.<sup>102</sup> At the time, both of these methodological choices seemed so intuitive to us that we barely bothered defending them. In a two-candidate race, 50% (plus one) is the line between victory and defeat. It therefore struck us as the obvious benchmark for defining surplus votes. Similarly, surplus votes and lost votes are equally wasted in that neither one contributes to a candidate's election. We thus saw no reason to weight one kind of wasted vote more or less heavily than the other.

These choices, it turns out, are not as incontrovertible as we thought. Cover and a dissenting federal judge both suggest defining surplus votes relative to the losing candidate's performance, not 50% (plus one).<sup>103</sup> Under this

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101. See McGhee, *supra* note 5, at 68; Stephanopoulos & McGhee, *supra* note 5, at 851.

102. See McGhee, *supra* note 5, at 68; Stephanopoulos & McGhee, *supra* note 5, at 851-52.

103. See Whitford v. Gill, 218 F. Supp. 3d 837, 958 (W.D. Wis. 2016) (Griesbach, J., dissenting) (“[A]ll you need to win an election in a two-candidate race is one more vote than the  
*footnote continued on next page*”)

approach, 20% of the vote would be wasted when a candidate wins 60% to 40% (60% – 40%), not 10% (60% – 50%). Cho, Cover, and Nagle also propose different weighting schemes for surplus and lost votes. Cho suggests that only surplus votes should be taken into account.<sup>104</sup> Cover adjusts the weight of surplus votes (relative to lost votes) from zero to one.<sup>105</sup> And Nagle varies this weight from zero (meaning only lost votes would be counted) to infinity (counting only surplus votes).<sup>106</sup>

We regard all these variants of the original efficiency gap as unwise. Defining surplus votes relative to the losing candidate’s performance overlooks the fact that in a two-candidate race, all votes not cast for one candidate are cast for her opponent. If a candidate wins 60% to 40%, for example, this candidate would *lose* if 20% of the vote were deemed surplus, deducted from her total, and then added to her adversary’s tally. The maximum vote the candidate could afford to cede to her rival while still prevailing is 10% (minus one)—or exactly our definition of surplus votes.

Analogously, we disagree with Cho that it is somehow “more nuanced” to “count[] only excess winning votes.”<sup>107</sup> Doing so implies that lost votes are immaterial and that the cracking that produces them need not be incorporated into a measure of partisan gerrymandering. But cracking is a fundamental gerrymandering technique that no valid measure should ignore.

By the same token, we disagree with Cover and Nagle that surplus votes are less problematic than lost votes. True, “the voter who casts a surplus vote gets to be represented by the candidate of her choice.”<sup>108</sup> But gerrymandering is inherently a *statewide* activity whose essence is the more efficient conversion of votes into seats *in the aggregate*.<sup>109</sup> From this perspective, district-specific representation is beside the point, and surplus votes are every bit as ineffective as lost votes.

While we find our rejoinders to be persuasive, they rely on perspectives on wasted votes that may not be universally shared. There are two additional

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other candidate, not 50%-plus-one of the total votes.”), *stay granted*, 137 S. Ct. 2289, and *jurisdiction postponed*, 137 S. Ct. 2268 (2017); Cover, *supra* note 15, at 1181-84; *id.* at 1215-16, 1216 n.275 (suggesting a range of plausible definitions of wasted votes for a winning party); see also Best et al., *supra* note 12, at 5 (noting that our definition of wasted votes by the winning party is “disputable”).

104. See Cho, *supra* note 18, at 23 (arguing that this alternative measure is “not perfect . . . , but it does fix [a] shortcoming of the efficiency gap”).

105. See Cover, *supra* note 15, at 1215-16.

106. See Nagle, *supra* note 15, at 199-201; see also Warrington, *supra* note 15, at 12-14 (also noting several different ways to treat wasted votes).

107. See Cho, *supra* note 18, at 23 (emphasis omitted).

108. Cover, *supra* note 15, at 1181.

109. See *supra* notes 27-30 and accompanying text.

problems with the variants of the efficiency gap, though, that are less conceptual and more rooted in the criteria we presented in Part I above. First, one of us used district plan simulations to assess the variants' consistency with the efficiency principle.<sup>110</sup> (We presented these results in Figure 1 above.) *None* of the variants satisfies the principle. The worst offender is the efficiency gap calculated with the alternative definition of surplus votes (relative to the losing candidate's performance), which violates the principle in almost all electoral environments.<sup>111</sup> The efficiency gap calculated with only lost votes fares better but still increasingly violates the principle as more of the statewide vote goes to third parties.<sup>112</sup> The same is true for the "voter-centric" variant of the efficiency gap introduced by Nagle<sup>113</sup> (and reprised by Cover<sup>114</sup>), which compares the parties' respective *shares* (rather than *numbers*) of wasted votes. It too increasingly violates the efficiency principle as third-party performance improves.<sup>115</sup>

The second problem with the efficiency gap variants is that they are at odds with U.S. electoral history. Recall that the original efficiency gap stays constant if seat share changes at twice the rate of vote share—and that responsiveness has, in fact, been very close to 2 in state house and congressional elections over the last half-century.<sup>116</sup> In contrast, the efficiency gap calculated with the alternative definition of surplus votes implies an ideal responsiveness of 3.<sup>117</sup> This is a higher level of responsiveness than U.S. elections have exhibited in the modern era. Likewise, both the efficiency gap calculated with only lost votes<sup>118</sup> and the voter-centric efficiency gap introduced by Nagle and

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110. See McGhee, *supra* note 21, at 16-20.

111. See *supra* Figure 1 ("Full Surplus Margin" column).

112. See *supra* Figure 1 ("No Surplus" column).

113. See Nagle, *supra* note 15, at 201-03.

114. See Cover, *supra* note 15, at 1222-27; see also McGhee, *supra* note 5, at 69 (noting that the efficiency gap could also be defined in this way).

115. See *supra* Figure 1 ("Voter-Centric" column). As for Cho's surplus votes-only variant, see *supra* note 104 and accompanying text, Nagle has shown that surplus votes can be equalized *only* when each party receives exactly 50% of the statewide vote, see Nagle, *supra* note 15, at 201 & n.18. Cho's variant is also exclusively a function of vote share and thus completely ignores seat share.

116. See *supra* notes 99-100 and accompanying text; *supra* Figure 6.

117. See Cover, *supra* note 15, at 1215-16, 1220 tbl.5 ("[a]lternative definition" row in the table); McGhee, *supra* note 21, at 12 ("[U]sing the full difference implies a much higher acceptable seat share for the majority party: for any increase in vote share, the majority can earn three times the seat share and still be within acceptable normative bounds.").

118. See Cover, *supra* note 15, at 1215-16, 1220 tbl.5 ("[a]lternative weighting" row in the table); McGhee, *supra* note 21, at 13 ("[A] version that dispenses with surplus votes entirely . . . implies a 1-to-1 ratio (proportionality).").

Cover<sup>119</sup> imply an ideal responsiveness of 1. This is both a lower level of responsiveness than U.S. elections have historically exhibited and nothing more than a measure of deviation from proportional representation. Whatever its normative appeal, disproportionality, of course, is almost certainly precluded as a metric by Supreme Court precedent.<sup>120</sup>

While Cover focuses on devising variants of the efficiency gap, he makes one more methodological critique: that the measure is highly sensitive to how votes are imputed for uncontested races.<sup>121</sup> Votes have to be imputed when races do not feature a candidate from each major party because data is required for each district and voter opinion is not actually unanimous when a candidate wins 100% of the two-party vote.<sup>122</sup> These imputations are typically based on a regression model for *contested* races, where the legislative vote is the dependent variable, the presidential vote is the key independent variable, and indicators are also included for incumbency status. This model is then deployed to estimate how each party would have performed in *uncontested* races had they, in fact, featured candidates from both major parties.<sup>123</sup>

To begin with, Cover's objection applies to *all* measures of partisan gerrymandering—partisan bias, the mean-median difference, the difference between the parties' average margins of victory, and so on—not just the efficiency gap. All these metrics require data for each district in order to be calculated. All of them are also more accurate when imputation is used—that is, when uncontested races are neither omitted from the analysis nor treated as if they were won unanimously. There is simply nothing about imputation that is specific to the efficiency gap. Rather, it is a generally applicable technique social scientists employ whenever data is necessary but unavailable.<sup>124</sup>

Additionally, as far as we can tell, it makes little substantive difference how exactly imputations are carried out. In our original article on the

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119. See Cover, *supra* note 15, at 1224-25; Nagle, *supra* note 15, at 201-02. Deviation from proportional representation is also endorsed by Chambers and colleagues. See Chambers et al., *supra* note 15, at 15-16 (“recalibrat[ing]” the metric into a new measure that “associates the ideal situation with complete proportionality”).

120. See *supra* notes 35-39 and accompanying text.

121. See Cover, *supra* note 15, at 1185-89.

122. See Andrew Gelman & Gary King, *A Unified Method of Evaluating Electoral Systems and Redistricting Plans*, 38 AM. J. POL. SCI. 514 app. A at 549-50 (1994) (“The fact that a seat is uncontested is an indication of strong support in a district, but certainly not 100% support.”); Stephanopoulos & McGhee, *supra* note 5, at 865-67 (noting that although the winner in an uncontested race might have been the same had there been an opponent, “the *share of the vote* for the winner almost certainly would have been lower”).

123. See Jackman North Carolina Report, *supra* note 42, at 20-26; Jackman Wisconsin Report, *supra* note 65, at 24-32; Stephanopoulos & McGhee, *supra* note 5, at 866-67.

124. Cf. Gelman & King, *supra* note 122, app. A at 550 (“For many applications, we believe some imputation for uncontested districts is essential.”).

efficiency gap, we used the presidential vote and incumbency status to estimate the parties' vote shares in uncontested congressional districts.<sup>125</sup> We then relied on these estimates to calculate the simplified form of the efficiency gap. Using similar data—but without any methodological input from us—Simon Jackman, an expert for the plaintiffs in the ongoing North Carolina partisan gerrymandering litigation, imputed the parties' votes and vote shares in uncontested congressional districts.<sup>126</sup> He then computed both the full form and the simplified form of the efficiency gap.<sup>127</sup>

Figure 7 below plots the simplified form of the efficiency gap as calculated by Jackman (on the *y*-axis) versus the simplified form as computed by us (on the *x*-axis). The correlation between the two variables is nearly perfect—a whopping 0.98—and almost all the points fall on or very near the best-fit line.<sup>128</sup> Based on this evidence, we think Cover is simply wrong when he claims that “the imputation method chosen may . . . have a significant, even outcome-determinative, effect on a plan’s efficiency gap.”<sup>129</sup> On rare occasions, it might make a difference which technique was used. But imputation cannot be nearly as influential as Cover supposes if separate scholars, proceeding independently with their analyses, arrived at essentially the same results for hundreds of congressional elections across dozens of states and years. To the contrary, the better conclusion is the one reached by Grofman and King with respect to partisan bias: namely, that while “[e]xperts can disagree about which set of input data is relevant for a given case, . . . the resulting measures . . . normally will not differ to any significant degree because the best current methods are quite robust to changes in model specification.”<sup>130</sup>

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125. See Stephanopoulos & McGhee, *supra* note 5, at 866.

126. See Jackman North Carolina Report, *supra* note 42, at 20-26. We did not carry out this exercise for state house elections because we did not have access to the presidential vote aggregated by state house district, while Jackman did have this data for some elections. Compare Jackman Wisconsin Report, *supra* note 65, at 26 (“[One] imputation model relies on presidential election returns reported at the level of state legislative districts.”), with *id.* at 29 (using a second model to account for the fact that “presidential vote isn’t always available at the level of state legislative districts”), and Stephanopoulos & McGhee, *supra* note 5, at 866-67 (“Unfortunately, we did not have presidential vote share data by state house district for all the years in our analysis . . .”).

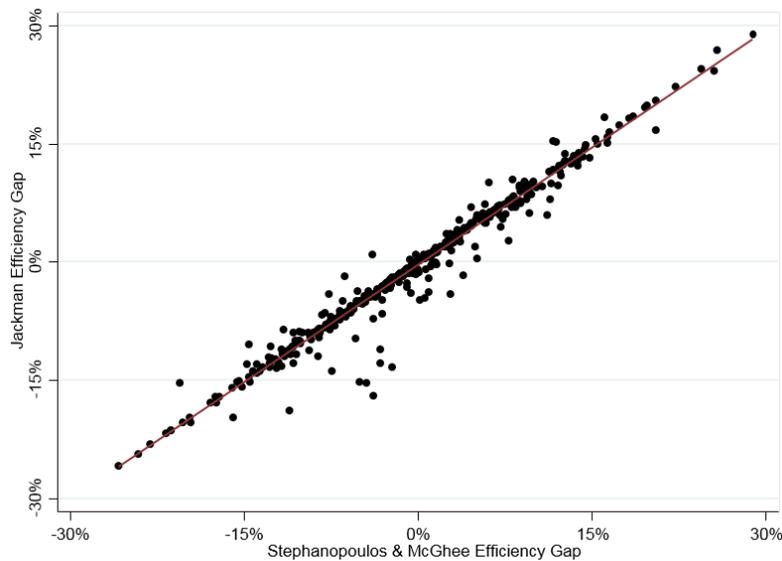
127. See Jackman North Carolina Report, *supra* note 42, at 27-32 (giving the results of the calculations of the full form). Though he calculated the simplified form as well, Jackman did not include the results in his report.

128. The cases farthest from the best-fit line are mostly from the 1970s and 1980s. From 1992 to the mid-2010s, the correlation between the two sets of efficiency gap scores is 0.99.

129. Cover, *supra* note 15, at 1186.

130. Grofman & King, *supra* note 1, at 17.

**Figure 7**  
Imputations and the Efficiency Gap



Scatter plot of the efficiency gap calculated by Jackman versus the efficiency gap we calculated, using the simplified method, for congressional elections from 1972 to 2016.

## B. Variability

Turning from methodology to variability, Krasno and colleagues and Cho present hypothetical examples of one or two districts and argue based on them that the efficiency gap is either not changeable enough (Cho) or *too* changeable (Krasno and colleagues). Cho emphasizes the fact that if the parties' statewide vote shares are fixed, the efficiency gap can exhibit at most as many values as there are seats in a plan. This property makes the measure too lumpy for her taste.<sup>131</sup> Krasno and colleagues, on the other hand, point out that as the parties' vote shares vary within a particular district, the efficiency gap flips signs at 75%-to-25%, at 50%-to-50%, and at 25%-to-75%. They assert that a metric should not register so many shifts in the identity of the advantaged party.<sup>132</sup>

131. See Cho, *supra* note 18, at 21-23. The efficiency gap's performance in a two-district setting is also criticized by Chambers and colleagues. See Chambers et al., *supra* note 15, at 31-32.

132. See Krasno et al., *supra* note 12, at 13-14.

First, Krasno and colleagues improperly apply the efficiency gap to a single district.<sup>133</sup> The measure is only valid for a district map *as a whole*, for which it indicates which party more efficiently converts its *aggregate* votes into *aggregate* seats. The efficiency gap simply has no intelligible meaning for one district taken in isolation. Whatever edge a party happens to enjoy in that district may be offset—or magnified—by outcomes in the plan’s other districts.

Indeed, *no* gerrymandering metric yields meaningful results for a single district. Consider partisan bias<sup>134</sup>: It cannot even be calculated for one district because in a hypothetical tied election, neither party can be deemed to have won the lone available seat. Or take Krasno and colleagues’ preferred measure, the mean-median difference<sup>135</sup>: A party’s mean and median vote shares are always identical for a single district, so the difference between them is always zero. Or think of the difference between the parties’ average margins of victory<sup>136</sup>: It too cannot be computed for one district because only one party even records a victory in the first place.

Next, the lumpiness to which Cho objects is a function not of the efficiency gap but rather of seats themselves in a single-member-district system. Such seats are exceedingly lumpy: They transform a continuous variable (a party’s vote share) into a binary variable (whether a party wins or loses a district). Accordingly, any metric that takes seats into account must exhibit a level of lumpiness similar to that of the efficiency gap. The lumpiness follows unavoidably from seats’ winner-take-all nature.

Table 2 below makes this point by displaying a revised version of a table created by Cho.<sup>137</sup> Cho outlines seven scenarios for a two-district plan, in which both districts are won by the same margin and the winning party’s statewide vote share ranges from 51% to 99%. Cho calculates the efficiency gap for each scenario, finding that it varies from 48% against party *A* (in scenario 1) to 48% in favor of party *A* (in scenario 7).<sup>138</sup> Cho also shows (and this is the nub of her critique) that in each scenario, no matter how votes are allocated

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133. *See id.* at 13 (“[C]onsider how efficiency gap moves as election results may vary in a single district.”).

134. *See supra* note 2 and accompanying text.

135. *See supra* text accompanying note 12.

136. *See supra* text accompanying note 13.

137. *See* Cho, *supra* note 18, at 21–22, 21 tbl.2. Cho includes columns that we omit for party *A*’s and party *B*’s wasted votes and for her variant of the efficiency gap calculated with only surplus votes. *See id.* at 21 tbl.2. As noted above, her surplus votes-only variant is strictly a function of vote share. *See supra* note 115. It thus varies dramatically as party *A*’s vote share rises from 51% to 99%—and yields the odd conclusion that party *A*’s advantage grows as its voters become more packed in each district. *See* Cho, *supra* note 18, at 21 tbl.2.

138. *See* Cho, *supra* note 18, at 21 tbl.2.

between party *A* and party *B*, the efficiency gap can take on either one value (if party *B* lacks enough votes to win a district) or two (if party *B* is able to win a district).<sup>139</sup>

Table 2 below adds four columns to Cho's table: one computing partisan bias, another the mean-median difference, and two more listing the possible values of partisan bias and the mean-median difference if the parties' votes were distributed in different ways.<sup>140</sup> Partisan bias cannot be calculated for any of the scenarios because in all of them, both districts would be split 50%-to-50% in a hypothetical tied election and so could not be assigned to either party. Aside from this null result, the only possible value for partisan bias if the parties' votes were reallocated is zero, indicating that each party would win one district in the counterfactual tied election. Similarly, the mean-median difference is zero both in every scenario and in every possible reallocation of the parties' votes. This is because in a two-district plan, as in a one-district plan, a party's mean and median vote shares are always identical.

The conclusion we draw from this exercise is that even in a highly artificial two-district setting, the efficiency gap performs *better* in terms of lumpiness than other measures of partisan gerrymandering. The efficiency gap varies from one scenario to another; partisan bias cannot be computed for any of them while the mean-median difference stays constant at zero. The efficiency gap can also exhibit up to two values under different distributions of the parties' votes; partisan bias and the mean-median difference can only exhibit one. Cho's complaint about the efficiency gap thus seems misplaced: If anything, it is the alternatives to the efficiency gap that are more affected by seats' binary nature.<sup>141</sup>

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139. *See id.* at 22.

140. Table 2 also tweaks the possible efficiency gap values for scenarios 4-7. In each case, if the parties' votes were reallocated so that one district was split 50-to-50, then the efficiency gap could not be calculated because no winning or losing party could be identified for that district.

141. Cho also argues that "[b]ecause the different scenarios yield different possible values for the efficiency gap, comparing across scenarios is problematic." Cho, *supra* note 18, at 22. But again, this point is *less* applicable to the efficiency gap than to other, lumpier measures. Moreover, both the efficiency gap and other metrics become far less lumpy—indeed, essentially continuous—once real-world conditions of many districts and shifting seat and vote shares are introduced. *See, e.g.,* Nagle, *supra* note 15, at 205 n.37 ("[W]hen there are many legislative districts, . . . such jumps become statistically small, and the [efficiency gap] method is likely to be appropriate."). And as we have previously explained, gerrymandering metrics may be presented in *seats* rather than *seat shares* when there are concerns about lumpiness. *See* Stephanopoulos & McGhee, *supra* note 5, at 868-69. There is nothing unusual about this move; to the contrary, analysts frequently switch between absolute values and percentages depending on the issue being addressed.

**Table 2**  
Measures of Partisan Gerrymandering in Two-District Scenarios

Scenario	District	Party A Votes	Party B Votes	EG	Possible EG Values	Bias	Possible Bias Values	MMD	Possible MMD Values
1	1	99	1	0.48	{0.48}	N/A	{N/A, 0}	0	{0}
	2	99	1						
2	1	90	10	0.30	{0.30}	N/A	{N/A, 0}	0	{0}
	2	90	10						
3	1	80	20	0.10	{0.10}	N/A	{N/A, 0}	0	{0}
	2	80	20						
4	1	75	25	0	{0, N/A}	N/A	{N/A, 0}	0	{0}
	2	75	25						
5	1	70	30	-0.10	{-0.10, 0.40, N/A}	N/A	{N/A, 0}	0	{0}
	2	70	30						
6	1	60	40	-0.30	{-0.30, 0.20, N/A}	N/A	{N/A, 0}	0	{0}
	2	60	40						
7	1	51	49	-0.48	{-0.48, 0.02, N/A}	N/A	{N/A, 0}	0	{0}
	2	51	49						

For seven different scenarios, each with two districts, the table shows the parties' votes as well as actual and possible values of the efficiency gap (EG), partisan bias (Bias), and mean-median difference (MMD).

Best and colleagues and Krasno and colleagues criticize the efficiency gap for one more reason relating to its variability. They calculate the measure for Iowa's and North Carolina's current state senate plans and for Wisconsin's current state house plan using exogenous election results.<sup>142</sup> (Exogenous elections are for offices unrelated to the map in question, such as the presidency or the governorship.) They then note that the efficiency gap changes based on which exogenous election is used to compute it. This mutability is problematic, in their view, because it means that one's substantive conclusion about a map might vary along with the electoral environment.<sup>143</sup>

To start, it is poor methodological form to analyze plans using exogenous election results.<sup>144</sup> Voters may well behave differently in these elections than when casting their ballots for the office actually at issue. The better approach is

142. See Best et al., *supra* note 12, at 10-19 (Iowa and North Carolina); Krasno et al., *supra* note 12, at 5-12 (Wisconsin).

143. See Best et al., *supra* note 12, at 12-13; Krasno et al., *supra* note 12, at 9-12. Krasno and colleagues also apply their exogenous election results to simulated district plans, again stressing the range of efficiency gaps that arise. See Krasno et al., *supra* note 12, at 7-12.

144. This critique also applies to Cho's calculation of the efficiency gap using the presidential vote and then, even further removed from endogenous elections, party registration data. See Cho, *supra* note 18, at 28-32.

to use election results for the relevant office whenever races are contested, and to impute outcomes through the methods described above whenever races are uncontested.<sup>145</sup> As Grofman and King wrote more than a decade ago, one cannot “assum[e] that votes in statewide elections for statewide candidates have any particular *ex ante* relationship with votes for legislative candidates.”<sup>146</sup> Instead, one should examine this relationship empirically using “recent election results, the presence of an incumbent in the district, and whether the race is contested.”<sup>147</sup>

Krasno and colleagues also evaluate the efficiency gap’s variability rather simplistically. They merely point out that it changes when one or another exogenous election is used to calculate it.<sup>148</sup> But all measures of partisan gerrymandering shift as the parties’ seats and votes fluctuate.<sup>149</sup> The key questions are how much the metrics vary and whether their volatility is severe enough to undermine their usefulness.

One way to answer these questions is by calculating the measures’ standard deviations. From 1972 to the mid-2010s, the standard deviation of the efficiency gap was 6.3% at the state house level and 9.2% at the congressional level.<sup>150</sup> By comparison, the standard deviation of partisan bias (which is also denominated in units of seat share) was 8.2% at the state house level and 10.6% at the congressional level over this period—or slightly higher than that of the efficiency gap. Analogously, the standard deviation of the mean-median difference was 3.8% at the state house level and 5.6% at the congressional level. Because the mean-median difference is denominated in units of *vote* share rather than *seat* share, these figures must be roughly doubled to be made comparable.<sup>151</sup> When they are doubled, they are again slightly higher than the efficiency gap’s standard deviation.

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145. For more on imputation techniques, see text accompanying note 123 above.

146. Grofman & King, *supra* note 1, at 12.

147. *Id.*; see also Gelman & King, *supra* note 122, at 524 (“[I]t is clear that the variables [used to calculate a gerrymandering metric] should certainly include *past legislative election results*, when available.”); Wang, *Tests for Practical Evaluation*, *supra* note 12, at 1280 (“For analyzing congressional or legislative districts, the results of congressional or legislative elections themselves have the advantage of being a direct measure of voter preference for the type of office under dispute . . .”).

148. See Krasno et al., *supra* note 12, at 10.

149. See Warrington, *supra* note 15, at 9 (“[A]ny measure of asymmetry in vote distributions will vary from election to election . . .”).

150. We calculated all the figures referred to in this paragraph and the next one using our datasets of partisan gerrymandering metrics.

151. Recall that the seat-to-vote relationship in U.S. elections has been very close to 2-to-1 over the last half-century. See *supra* notes 99-100 and accompanying text.

Another way to tackle these issues is to compute what proportion of a metric's total variation occurs *between* (rather than *within*) district plans. (Plans are typically redrawn each decade and used for five elections.) The higher this proportion, the better a measure captures a durable, plan-specific characteristic. From 1972 to the mid-2010s, 74% of the efficiency gap's variation was between plans at the state house level, and 60% was between plans at the congressional level.<sup>152</sup> The analogous figures for partisan bias were 86% and 74%; for the mean-median difference they were 83% and 75%. Thus, the bulk of the variation for all three metrics was between plans over the last half-century, and this plan-specific component was modestly stronger for partisan bias and the mean-median difference than for the efficiency gap.

Why does the efficiency gap for a given plan vary somewhat more than partisan bias or the mean-median difference? The explanation is that only the efficiency gap takes into account the seats actually won or lost by the parties. Partisan bias is based on the seats won or lost in a hypothetical tied election—which often stay the same even as the seats won or lost in reality change. The mean-median difference ignores the parties' seat shares altogether; it is calculated using only the parties' vote shares. The efficiency gap therefore sacrifices some stability for the sake of better correspondence with the concept of partisan gerrymandering. At its core, gerrymandering is about translating actual votes into actual seats more efficiently. Actual votes and seats fluctuate more than either hypothetical seats or actual votes alone. The efficiency gap reflects this fluctuation yet remains only moderately more volatile than the other measures.<sup>153</sup>

Informative as they are, standard deviations and proportions of variation are a bit abstract. A more practical test—one of particular interest to litigants and courts<sup>154</sup>—is whether a plan that exhibits a certain efficiency gap in its *first* election is likely to exhibit a similar efficiency gap *over its lifetime*. If so, then a

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152. For similar calculations, see Jackman North Carolina Report, *supra* note 42, at 31 (reporting 59% of the variation in the efficiency gap for congressional plans to be “between-plan variation” and therefore concluding that “efficiency gaps *are* measuring an enduring feature of a districting plan”); and Jackman Wisconsin Report, *supra* note 65, at 48 (reporting a between-plan variation of 76% for state house plans and concluding similarly).

153. For a related argument, see Stephanopoulos & McGhee, *supra* note 5, at 864. *See also* McGhee, *supra* note 5, at 76 (“A measure should not force stability . . . or it risks ignoring some of the very properties it is meant to test.”); Warrington, *supra* note 15, at 18 (“[T]he mean-median difference doesn't keep track of the number of seats won by each party. This is probably the main reason it is slightly more stable from election to election than the efficiency gap . . .”).

154. *See* Whitford v. Gill, 218 F. Supp. 3d 837, 905 (W.D. Wis. 2016) (relying on evidence that “[t]he party that ‘wastes’ more votes in the first election year is likely to continue ‘wasting’ more votes in future elections”), *stay granted*, 137 S. Ct. 2289, and *jurisdiction postponed*, 137 S. Ct. 2268 (2017).

plan's initial efficiency gap would be a reliable indicator of the plan's future performance, and decisions could be made on the basis of that first score. If not, then the efficiency gap's within-plan variation would prevent observers from reaching any robust conclusions after a single election.<sup>155</sup>

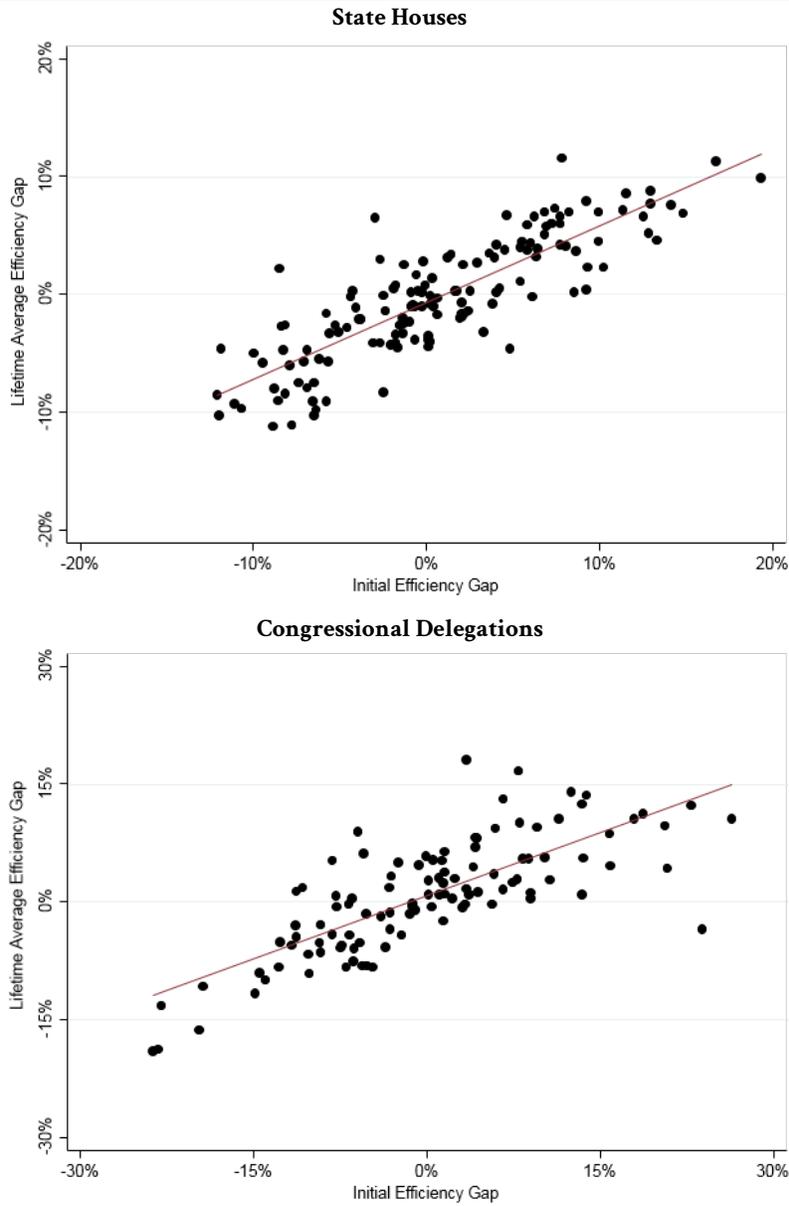
Figure 8 below plots plans' lifetime average efficiency gaps (on the *y*-axis) versus their initial efficiency gaps (on the *x*-axis) for state house elections (top chart) and congressional elections (bottom chart). Only plans that are in place for at least three elections (for which averages are more meaningful) are included. It is clear from the charts that there is a strong relationship between the initial and lifetime average values of the efficiency gap. The correlation is 0.85 at the state house level and 0.76 at the congressional level, and the points cluster around the best-fit lines.<sup>156</sup> We think these findings further refute Krasno and colleagues' critique. While the efficiency gap does change from year to year, plans' first scores are an excellent guide to their overall performances. Small initial scores tend to remain small, large initial scores typically stay large, and observers indeed learn something significant about plans from the first data points they produce.

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155. It is just as easy to calculate a plan's efficiency gap before an election (using predicted election results) as afterward (using actual ones). Ex ante calculation may even be preferable because it can take into account the full range of plausible outcomes, thus avoiding an excessive focus on a single, possibly idiosyncratic election.

156. For a similar finding, see Jackman North Carolina Report, *supra* note 42, at 47-51. Jackman further demonstrated the efficiency gap's stability by examining how often plans' scores flip signs, see Jackman Wisconsin Report, *supra* note 65, at 53-55, by carrying out a series of prognostic tests, see Jackman North Carolina Report, *supra* note 42, at 41-47, and by subjecting current plans to electoral "perturbations" and then recalculating their efficiency gaps, see *id.* at 54-59.

**Figure 8**  
Initial and Lifetime Average Efficiency Gaps



Scatter plots of districting plans' lifetime average efficiency gaps versus their initial efficiency gaps for state houses and congressional delegations from 1972 to the mid-2010s. Only plans used in at least three elections are included.

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### C. Ideology

Lastly, Chambers and colleagues point out that the efficiency gap does not distinguish between ideologically moderate and extreme legislators who belong to the same party.<sup>157</sup> As far as the metric is concerned, a Democrat is a Democrat and a Republican is a Republican. But, claim Chambers and colleagues, competitive districts tend to elect centrists while extremists typically win safe seats.<sup>158</sup> Maps that appear to benefit one party, considering partisanship alone, may thus actually favor the opposition. Compare, for instance, a plan with five moderate Democrats, all elected from competitive districts, to a plan with three extreme Democrats and two extreme Republicans, all winning safe seats.<sup>159</sup> A Republican voter might prefer the former plan, notwithstanding its more pro-Democratic efficiency gap, because it would yield a center-left rather than a far-left legislative median.<sup>160</sup>

It is perfectly true, of course, that the efficiency gap does not take into account legislators' (or voters') political philosophies. This is because it is a measure of *partisan* gerrymandering, not of *ideological* divergence between the legislature and the electorate. Such divergence is important, and we have studied it extensively in previous work.<sup>161</sup> But it is simply not the same as gerrymandering, "the usual point of [which]," according to Justice Souter, "is to control the greatest number of *seats*."<sup>162</sup> Precisely because gerrymandering is about votes and seats (not voters' and legislators' policy preferences), no other metrics consider ideology either. Partisan bias, for example, asks how different the parties' seat shares would be in a hypothetical tied election, while the mean-median difference looks only at the parties' vote shares. Ideology is nowhere to be found in these (or any other) gauges of gerrymandering.

Additionally, the empirical premise of Chambers and colleagues' argument—that centrists are elected from competitive districts while

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157. See Chambers et al., *supra* note 15, at 23 ("[T]he efficiency gap does not contemplate that political parties may be heterogeneous.").

158. See *id.* at 26 ("[P]oliticians elected in politically lopsided districts may be more extreme than politicians from politically competitive districts . . .").

159. See *id.* at 24 & fig.3 (presenting a hypothetical map that can support both such plans).

160. See *id.* at 24-29 ("All Republicans prefer the first plan, even though every seat is captured by the Democrats."). The dissenter on the *Whitford* three-judge district court made a similar argument. See *Whitford v. Gill*, 218 F. Supp. 3d 837, 954 (W.D. Wis. 2016) (Griesbach, J., dissenting) ("[A] Republican who has won with only 51% of the vote will very likely govern differently than one who has a safe seat . . ."), *stay granted*, 137 S. Ct. 2289, and *jurisdiction postponed*, 137 S. Ct. 2268 (2017).

161. See generally Nicholas O. Stephanopoulos, *Elections and Alignment*, 114 COLUM. L. REV. 283 (2014); Nicholas O. Stephanopoulos et al., *The Realities of Electoral Reform*, 68 VAND. L. REV. 761 (2015).

162. *Vieth v. Jubelirer*, 541 U.S. 267, 346 (2004) (Souter, J., dissenting) (emphasis added).

extremists win safe seats—is wrong. At least in recent years, there is virtually no connection between district composition and legislator ideology. Rather, Democratic representatives tend to be liberal and Republicans conservative, no matter how precarious or secure their seats happen to be. Devin Caughey and colleagues make this point at the state house level using data from 1995 to 2012.<sup>163</sup> They find that legislators’ ideologies barely budge as their margins of victory vary.<sup>164</sup> A Democrat (Republican) from a competitive district is nearly as liberal (conservative) as one from a safe seat.<sup>165</sup> David Lee and colleagues report similar results at the congressional level using data from 1946 to 1995.<sup>166</sup> Again, House Democrats are very ideologically different from House Republicans, and again, representatives’ ideologies are almost unrelated to their electoral performances.<sup>167</sup>

One implication of these findings is that Chambers and colleagues’ first district plan is wildly implausible. Under modern political conditions, a map with five competitive but Democratic-leaning seats usually would *not* elect five center-left Democrats. In general, five liberal Democrats would prevail instead, their ideologies unaffected by their districts’ makeups.

The findings’ other implication is that the efficiency gap should be a potent driver of ideological divergence between the legislature and the electorate. Because the efficiency gap does not distinguish among legislators who belong to the same party—and because each party’s legislators are, in fact, mostly indistinguishable in their voting records—the metric should be strongly linked to ideological noncongruence between representatives and voters. Caughey and colleagues test and confirm this hypothesis at the state house level. They show that the efficiency gap has a large and statistically significant effect on the chamber median, even controlling for a host of other factors.<sup>168</sup> One of us arrives at the same conclusion at the congressional level. There too, an efficiency gap in a party’s favor leads the midpoint of a state’s delegation to

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163. See Devin Caughey et al., *Partisan Gerrymandering and the Political Process: Effects on Roll-Call Voting and State Policies*, 16 ELECTION L.J. 453, 457, 458 fig.1 (2017).

164. See *id.*

165. See *id.*

166. See David S. Lee et al., *Do Voters Affect or Elect Policies?: Evidence from the U.S. House*, 119 Q.J. ECON. 807, 824-25, 825 n.17, 838-39 (2004); *id.* at 840 fig.VI (top graph). For similar findings at the congressional level, see Stephen Ansolabehere et al., *Candidate Positioning in U.S. House Elections*, 45 AM. J. POL. SCI. 136, 139-42, 142 fig.1 (2001); and Nolan McCarty et al., *Does Gerrymandering Cause Polarization?*, 53 AM. J. POL. SCI. 666, 670-71, 671 fig.3 (2009). While these studies find a slight intraparty relationship between vote share and ideology, it is dwarfed by the interparty differences between legislators.

167. See Lee et al., *supra* note 166, at 840 fig.VI (top graph).

168. See Caughey et al., *supra* note 163, at 461-64.

shift in this party's direction, even holding voter opinion constant.<sup>169</sup> Accordingly, Chambers and colleagues fail to undermine the appeal of the efficiency gap by changing the subject from partisan gerrymandering to ideological divergence. The efficiency gap is not a *measure* of ideological divergence, but the partisan skew it captures is a powerful *cause* of such divergence.

#### IV. Other Gerrymandering Metrics

We began to address gerrymandering metrics other than the efficiency gap in the previous Part. We explained that all measures—not just the efficiency gap—require imputations for uncontested races and do not consider voters' or legislators' ideologies. We also showed that partisan bias and the mean-median difference are even lumpier than the efficiency gap in a two-district example. We found as well that partisan bias and the mean-median difference vary somewhat less than the efficiency gap, though at the cost of worse conceptual correspondence.

In this Part we make three further points about other gerrymandering metrics. First, there is no need for scholars or courts to embrace a single measure. In other areas of redistricting law, multiple metrics harmoniously coexist, and the same should be possible in this domain. Second, there exist deep mathematical relationships between the various measures of gerrymandering. Factor analysis also confirms that the metrics mostly reflect the same underlying concept. And third, despite our generally open stance toward other measures, we do harbor some reservations about them. In particular, they perform poorly on two of our criteria—compliance with the efficiency principle and breadth of scope.

##### A. Multiplicity

Partisan gerrymandering is far from the only redistricting field that relies heavily on statistics. In contexts including reapportionment, racial vote dilution, and racial gerrymandering, quantitative metrics also take center stage. In these areas, interestingly, there has been little interest in crowning a single best measure. Instead, academics and judges have been happy to calculate and cite multiple metrics, using them in tandem to bolster their conclusions. We see no reason why the same inclusive approach could not be emulated in the partisan gerrymandering domain.

Consider malapportionment cases, where a key issue is the extent to which a plan's districts deviate from perfectly equal population. Courts most

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169. See Stephanopoulos, *supra* note 69 (manuscript at 17-18); *id.* (manuscript app. at 27 tbl.5).

commonly analyze this issue using *total deviation*: the percentage gap in population between a plan's most populous and least populous districts.<sup>170</sup> But courts also often refer to *average deviation*: the mean difference between each district's population and the population required for perfect equality.<sup>171</sup> Courts further invoke the proportion of a state's population that could elect a majority of the legislature under a plan.<sup>172</sup> These measures are not equivalent: They sometimes point in different directions, and they have distinct strengths and weaknesses. Courts, however, have been uninterested in this theoretical debate. They have recognized that the metrics are usually consistent with one another, and they have cited them more or less interchangeably.<sup>173</sup>

Or take claims under section 2 of the Voting Rights Act that districts have the effect of diluting minorities' votes, for which a prerequisite for liability is a showing of racial polarization in voting.<sup>174</sup> Racial polarization can be calculated through both homogeneous precinct analysis (comparing outcomes in heavily white and heavily minority precincts) and ecological regression (with election results as the dependent variable and racial composition as the main independent variable). In a pivotal 1986 case, the Supreme Court wrote favorably about *both* of these techniques, calling them "complementary methods of analysis" that are "standard in the literature."<sup>175</sup> Ever since, as James Greiner notes in a survey of the vote dilution case law, "courts [have] relied on expert testimony resting on both homogenous precinct analysis and regression."<sup>176</sup> Indeed, courts have also been receptive to a *third* method for

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170. See, e.g., *Karcher v. Daggett*, 462 U.S. 725, 728 (1983); *White v. Regester*, 412 U.S. 755, 761 (1973); *Kirkpatrick v. Preisler*, 394 U.S. 526, 528-29 (1969).

171. See, e.g., *Karcher*, 462 U.S. at 728; *Gaffney v. Cummings*, 412 U.S. 735, 737 (1973) (also referring to the median deviation); *Mahan v. Howell*, 410 U.S. 315, 319 (1973).

172. See, e.g., *Howell*, 410 U.S. at 319; *Swann v. Adams*, 385 U.S. 440, 442 (1967); *Reynolds v. Sims*, 377 U.S. 533, 545 (1964).

173. For examples of cases citing multiple measures of population deviation, see *Karcher*, 462 U.S. at 728 (reporting total deviation and average deviation); *Gaffney*, 412 U.S. at 737 & nn.1-2 (citing these two measures as well as the ratio of the largest district population to the smallest district population); *Howell*, 410 U.S. at 319 (using the same three measures as *Gaffney* as well as the proportion of population that could elect a majority and the fractions of districts sufficiently close to and excessively far from the "ideal"); and *Swann*, 385 U.S. at 442-43 (using all of these measures).

174. See *Thornburg v. Gingles*, 478 U.S. 30, 50-52, 55-58 (1986); see also Voting Rights Act Amendments of 1982, § 3, Pub. L. No. 97-205, 96 Stat. 131, 134 (codified as amended at 52 U.S.C. § 10301 (2016)).

175. See *Gingles*, 478 U.S. at 52-53, 53 n.20.

176. D. James Greiner, *Ecological Inference in Voting Rights Act Disputes: Where Are We Now, and Where Do We Want to Be?*, 47 JURIMETRICS 115 app. A at 155 (2007) (collecting cases).

computing racial polarization: King’s ecological inference, which more effectively deploys the same data used in conventional regression.<sup>177</sup>

Geographic compactness—how “normal” or “strange” districts look—offers one more example of metric multiplicity and coexistence.<sup>178</sup> Compactness is legally significant in effects-based racial vote dilution cases (because plaintiffs must show that a compact remedial district exists)<sup>179</sup> and in racial gerrymandering litigation (where noncompactness is probative evidence of a predominant racial purpose).<sup>180</sup> Compactness can also be quantified in literally *dozens* of ways. As a recent study observes, “Numerous specific compactness measures have been proposed in the academic literature, each one fitting different . . . conceptual definitions and intuitions for certain geographical configurations.”<sup>181</sup> Scholars have not selected a “gold standard” among these metrics, but rather “have managed to use [them] productively in research by combining multiple measures, adjusting or weighting each for specific purposes, or making careful qualitative decisions in specific cases.”<sup>182</sup> Courts too have no preferred compactness metric, instead relying on several without any evident unease.<sup>183</sup>

The lesson from other redistricting contexts is thus that no quest for a single holy grail has been—or has to be—attempted. Academics may develop a range of partisan gerrymandering measures, each capturing a separate aspect of the practice. It is less important for them to *rank* metrics or to endorse one while rejecting all others. Judges, similarly, may benefit from experts who quantify plans’ partisan skews in different ways, each adding to their understanding of the maps’ properties. Judges may be more confident in their

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177. See *id.* at 138-43; *id.* app. A at 158 (“[J]udicial reaction to King’s [ecological inference] has generally been favorable.”). See generally GARY KING, A SOLUTION TO THE ECOLOGICAL INFERENCE PROBLEM: RECONSTRUCTING INDIVIDUAL BEHAVIOR FROM AGGREGATE DATA (1997) (introducing what is now known as King’s ecological inference).

178. Nagle has also analogized measuring partisan gerrymandering to measuring compactness. See Nagle, *supra* note 14, at 347-48 (“[H]aving different measures of partisan bias is somewhat similar to having different measures of compactness.”).

179. See *Gingles*, 478 U.S. at 50 (“[T]he minority group must be able to demonstrate that it is sufficiently large and geographically compact to constitute a majority in a single-member district.” (emphasis added)).

180. See, e.g., *Miller v. Johnson*, 515 U.S. 900, 913 (1995) (“[B]izarreness . . . may be persuasive circumstantial evidence that race for its own sake . . . was the legislature’s dominant and controlling rationale in drawing its district lines.”).

181. Aaron Kaufman et al., *How to Measure Legislative District Compactness If You Only Know It When You See It* 5 (Feb. 9, 2018) (unpublished manuscript), <https://perma.cc/GW5U-HYXE>.

182. *Id.* at 6.

183. See, e.g., *Johnson v. Mortham*, 926 F. Supp. 1460, 1472-73 (N.D. Fla. 1996) (rejecting the plaintiffs’ Section 2 results claim after assessing a district with “any number of quantitative measures of compactness commonly used in political science”).

rulings when different measures tell the same story and may be less certain when metrics diverge.<sup>184</sup>

## B. Relationships

Another reason we are sanguine about the use of multiple gerrymandering measures is that most of them are linked mathematically to one another. Because they have been published elsewhere, we do not include formal proofs here, but rather describe qualitatively the ties between the metrics. We do, however, present a factor analysis of gerrymandering measures. It shows that they are connected empirically as well as mathematically.

First, as we pointed out in our original article on the efficiency gap, the metric is equal to partisan bias if it is calculated using the simplified method and an election is tied statewide.<sup>185</sup> Recall that the simplified formula for the efficiency gap is  $EG = (S - 0.5) - 2 * (V - 0.5)$ , where  $S$  is a party's statewide seat share and  $V$  is the party's average vote share across all districts. If an election is tied statewide,  $V$  is 0.5, so this formula shortens further to  $EG = (S - 0.5)$ . This, of course, is the very definition of partisan bias: the distance of a party's seat share from 50% in a tied election.

Second, as Cover elegantly establishes, the simplified form of the efficiency gap is *always* equal to the difference between the parties' average margins of victory—at least if two small tweaks are made to the latter measure. One is that each party's victory margin in each district must be subtracted from 50%.<sup>186</sup> The other is that the parties' average victory margins must be weighted by their overall seat shares.<sup>187</sup> With these two adjustments, a mathematical identity follows, as does an important substantive implication: The efficiency gap connotes not just differential cracking and packing but also differential competitiveness. Indeed, differential cracking and packing *is* differential competitiveness.<sup>188</sup>

And third, as Nagle and others demonstrate, the mean-median difference is equal to partisan bias divided by the slope of the seat-vote curve at the point

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184. See Cain et al., *supra* note 70 (manuscript at 4) (“[A]ny systematic evaluation of partisan bias should utilize several political fairness measures.”); Nagle, *supra* note 14, at 348 (“[T]here are several measures that essentially agree, so having different measures should not block the inclusion of partisan bias in election reform.”). However, as we discuss below, certain metrics should not be used in certain electoral environments: Inclusiveness has its limits. See *infra* Part IV.C.

185. See McGhee, *supra* note 5, at 68-70; Stephanopoulos & McGhee, *supra* note 5, at 856.

186. See Cover, *supra* note 15, at 1198-1201, 1205-06.

187. See *id.* at 1205-06.

188. See *id.* at 1206-08.

where the two parties split the vote.<sup>189</sup> Partisan bias is a party's *seat* share minus 50% in an election in which the party's *vote* share is 50%, while the mean-median difference is a party's *vote* share minus 50% in an election in which the party's *seat* share is 50%. In charts like those displayed in Figure 6 above, partisan bias is the vertical distance between the seat-vote curve and the point where vote share and seat share are both 50%, while the mean-median difference is the horizontal distance. This close relationship explains a theme that is already apparent and that becomes even clearer below: Partisan bias and the mean-median difference have nearly identical strengths and weaknesses, and they are linked to the efficiency gap in almost exactly the same ways.

To further illuminate the connections between measures of partisan gerrymandering, we carry out a factor analysis. This is a data reduction technique that seeks to identify latent variables that cannot be measured directly but that influence the values of a set of observed variables. The latent variables yielded by the method are linear functions of the observed variables and explain as much as possible of the variance in the data.<sup>190</sup> We perform the analysis for four gerrymandering metrics: the efficiency gap, partisan bias, the mean-median difference, and a newer measure called the *declination*. The declination is calculated by plotting a plan's districts in order from lowest to highest vote share. Two lines are then drawn, one between the median Democrat-won district and the 50% axis, and another between the median Republican-won district and the 50% axis. The angle between these lines is the declination.<sup>191</sup> We include it in the factor analysis because, despite its novelty, it strikes us as a promising statistic.

Table 3 below tabulates the results of the analysis for state house and congressional elections from 1972 to the mid-2010s. At both levels, two factors are retained. The first of these is by far the more important, accounting for 97.2% of the variance at the state house level and 95.1% at the congressional level. All the gerrymandering metrics load heavily onto this factor. The second retained factor explains a much more modest 7.5% of the variance at the state

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189. See McDonald & Best, *supra* note 12, at 314-16; McGhee, *supra* note 21, at 6-7; Nagle, *supra* note 14, at 351 & fig.4.

190. For a more detailed discussion, see Nicholas O. Stephanopoulos, *Spatial Diversity*, 125 HARV. L. REV. 1903, 1938 (2012).

191. See Warrington, *supra* note 15, at 3-6. The intuition behind the declination is that “[p]artisan gerrymandering . . . modifies a natural distribution in a manner that treats the 0.5 threshold as special.” See *id.* at 3. If the district distribution does not shift at the 50% axis, then the two lines have the same slope and the declination is zero. But if there is a break at the 50% axis, typically caused by differential cracking and packing, then the two lines’ slopes diverge and the declination indicates the extent of each party’s advantage or disadvantage. See *id.*

house level and 12.9% at the congressional level.<sup>192</sup> All the metrics have smaller loadings onto this factor. The *signs* of the loadings also diverge here, with pairings emerging between the efficiency gap and the declination, on the one hand, and partisan bias and the mean-median difference on the other.

**Table 3**  
Factor Analysis Results

	<b>Factor 1: Generic Party Advantage</b>	<b>Factor 2: Seat-Specific Party Advantage</b>
<b>State Houses</b>		
Efficiency gap	0.794	0.277
Partisan bias	0.933	-0.184
Mean-median difference	0.844	-0.282
Declination	0.909	0.209
Eigenvalue	3.039	0.234
Proportion of variance	0.972	0.075
<b>Congressional Delegations</b>		
Efficiency gap	0.825	-0.342
Partisan bias	0.817	0.293
Mean-median difference	0.735	0.337
Declination	0.904	-0.227
Eigenvalue	2.705	0.368
Proportion of variance	0.951	0.129

The table lists the loadings of each measure of partisan gerrymandering onto each of the two retained factors from a factor analysis for state houses and congressional delegations. It also lists each factor's eigenvalue and proportion of variance explained.

These findings support two conclusions. One is that to a significant extent, all the measures of partisan gerrymandering reflect the same latent variable, which we call *generic party advantage*. This is why the first retained factor accounts for such an impressive share of the variance in the data and why all

<sup>192</sup> The retained factors in principal factor analysis account for more than 100% of the variance in the data when the nonretained factors account for negative proportions of the variance. All the factors together explain exactly 100% of the variance.

the metrics load so heavily onto this factor.<sup>193</sup> The second takeaway is that to the degree the measures diverge, the efficiency gap and the declination fit into one category, while partisan bias and the mean-median difference fit into another. This is why each group loads with divergent signs onto the second factor, which we dub *seat-specific party advantage*. This name stems from the fact that the efficiency gap and the declination consider the seats actually won by each party, while partisan bias and the mean-median difference do not. This distinction likely explains the behavior of the second factor—and why a second factor emerges in the first place.

### C. Reservations

To this point, our discussion in this Part has emphasized the virtues of multiplicity, especially given the relationships that exist between different gerrymandering metrics. We now turn to the drawbacks, under our evaluative criteria, of measures other than the efficiency gap. They do not always comply with the efficiency principle, and they cannot be used in certain electoral environments. We hasten to add that these shortcomings do *not* mean that the metrics should be discarded. The implication is only that their properties should be fully understood before they are employed.

To see why partisan bias and the mean-median difference sometimes violate the efficiency principle, it is helpful to return to the efficiency gap examples we presented in Table 1 above.<sup>194</sup> Table 4 below reproduces these examples and also computes partisan bias and the mean-median difference for each election. Partisan bias is 20% in favor of party *B* in the first election. Since party *A* received 55% of the vote and party *B* received 45%, 5% of the vote must be deducted from party *A* and added to party *B* in each district to simulate a tied election. When this adjustment is carried out, party *A* wins 3 districts (1-3) and party *B* wins 7 districts (4-10). The difference between party *A*'s counterfactual seat share (30%) and vote share (50%) is the first election's partisan bias.<sup>195</sup>

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193. Cf. Cain et al., *supra* note 70 (manuscript at 11-14) (finding connections between partisan bias, the efficiency gap, and disproportionality in simulated plans); *id.* (manuscript app. at 20-23).

194. For additional examples along these lines, see McGhee, *supra* note 21, at 3-4, 7; and McGhee, *supra* note 5, at 61-63. We do not address the declination in the same detail due to its novelty. It is clear that the measure sometimes violates the efficiency principle because a seat can cross the 50% point without changing the angle between the two lines used to calculate the measure. In this case, a metric should register a difference in efficiency, but the declination does not. (Though how often the declination violates the efficiency principle remains an important subject for future study.) We also do not discuss the difference between the parties' average margins of victory because it is essentially identical to the efficiency gap.

195. This result is itself problematic. Partisan bias registers a large *disadvantage* for party *A*, based on the hypothetical tied election, even though it won 6 of 10 seats in the election  
*footnote continued on next page*

Critically, this 20% score does not change in the second election even though party *A* earns an additional seat (District 7). In the hypothetical tied election, party *A* would still win 3 districts, so the difference between its counterfactual seat share (30%) and vote share (50%) is still 20%. Partisan bias therefore violates the efficiency principle in these examples because it does not shift in party *A*'s favor when party *A* extracts a larger seat share with the same vote share. The metric fails to register party *A*'s stronger performance because this improvement is evident only in the election that actually occurred. It is *not* evident in the hypothetical tied election that is used to calculate partisan bias.

Similarly, the mean-median difference in the first election is 2%: the difference between party *A*'s mean vote share (55%) and median vote share (53%). All these figures are unchanged in the second election. The swings in Districts 2, 3, 7, and 9 affect neither party *A*'s mean vote share (because they offset one another) nor its median vote share (because Districts 5 and 6, at the center of the distribution, stay the same). The mean-median difference thus also violates the efficiency principle in these examples. It does not move in party *A*'s direction when it captures an additional seat with the same popular support because this extra seat is not reflected in party *A*'s mean or median vote share.<sup>196</sup>

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that in fact occurred. See Stephanopoulos & McGhee, *supra* note 5, at 861-62 (also making this point).

196. Gregory Warrington similarly notes that "it is quite possible for packing and cracking to occur without having any effect on the mean-median difference." Warrington, *supra* note 15, at 17-18.

**Table 4**  
Examples with Multiple Gerrymandering Metrics

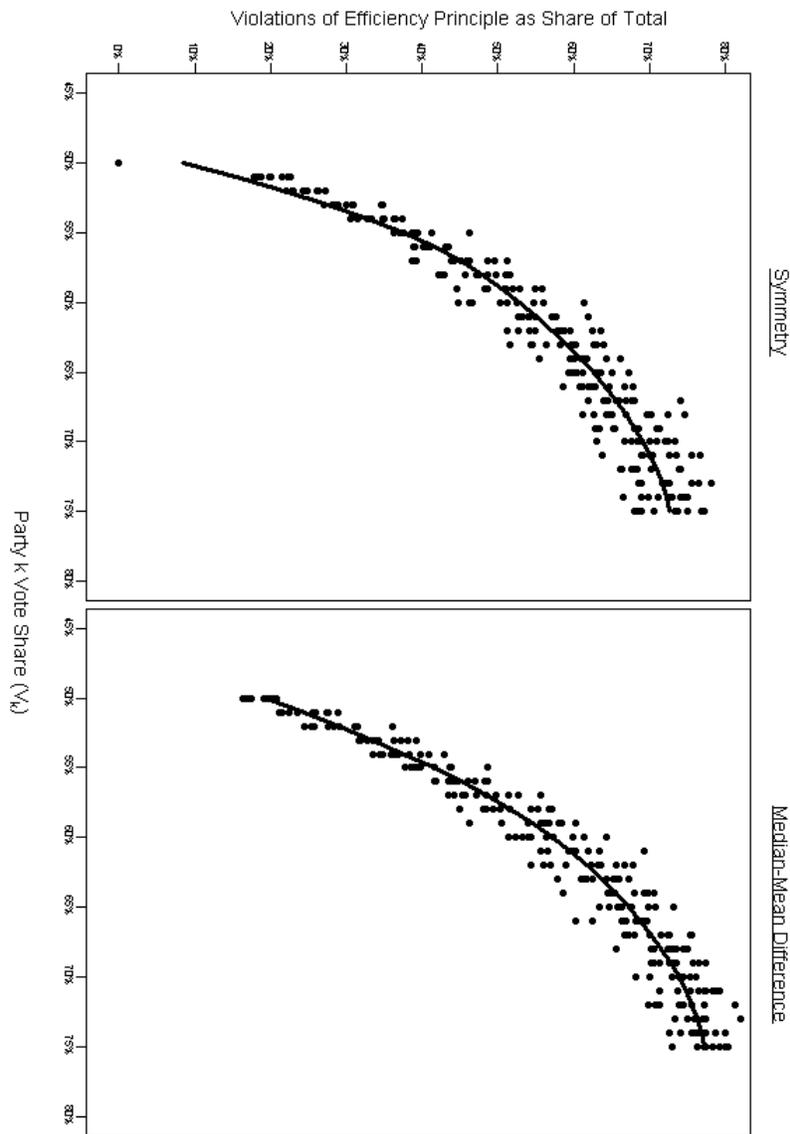
District	Election 1				Election 2			
	Votes		Wasted Votes		Votes		Wasted Votes	
	Party A	Party B	Party A	Party B	Party A	Party B	Party A	Party B
1	73	27	23	27	73	27	23	27
2	73	27	23	27	70	30	20	30
3	73	27	23	27	70	30	20	30
4	53	47	3	47	53	47	3	47
5	53	47	3	47	53	47	3	47
6	53	47	3	47	53	47	3	47
7	44	56	44	6	53	47	3	47
8	44	56	44	6	44	56	44	6
9	44	56	44	6	41	59	41	9
10	40	60	40	10	40	60	40	10
<b>Totals</b>	<b>550</b>	<b>450</b>	<b>250</b>	<b>250</b>	<b>550</b>	<b>450</b>	<b>200</b>	<b>300</b>
<i>EG</i>	$(250 - 250) / 1000 = 0\%$				$(300 - 200) / 1000 = 10\%$			
<i>Bias</i>	$(3 / 10) - 50\% = -20\%$				$(3 / 10) - 50\% = -20\%$			
<i>MMD</i>	$53\% - 55\% = -2\%$				$53\% - 55\% = -2\%$			

Votes and wasted votes by district in two elections under the same ten-district plan. The efficiency gap is calculated using the full method. Partisan bias and the mean-median difference are also calculated. The boxed districts are those in which the vote distribution changes between the two elections.

How typical are these examples? In other words, how often do partisan bias and the mean-median difference contravene the efficiency principle over a larger set of cases? To find out, one of us used the simulation technique we described above, generating 5100 district plans, 100 for each possible value of statewide vote share (in one-point increments) between 25% and 75%.<sup>197</sup> For each increment, Figure 9 below plots the proportion of the simulated plans (paired in every possible permutation) that are inconsistent with the efficiency principle. The chart on the left is for partisan bias; the one on the right is for the mean-median difference.

197. See *supra* notes 53-55 and accompanying text; see also McGhee, *supra* note 21, at 8-9 (describing this analysis).

**Figure 9**  
Simulations with Multiple Gerrymandering Metrics



Scatter plots of the proportion of simulated plans that violate the efficiency principle versus the statewide vote share of the benchmark party, for partisan bias (left) and the mean-median difference (right).

It is clear from Figure 9 that partisan bias and the mean-median difference violate the efficiency principle quite often indeed. The rate of violations is

relatively low when both parties receive close to 50% of the statewide vote. (In fact, in a perfectly tied election, partisan bias never violates the efficiency principle.)<sup>198</sup> But as elections become less competitive statewide, the rate of violations rises dramatically. This rate is about 50% when one party receives three-fifths of the statewide vote, indicating that in this electoral environment, partisan bias and the mean-median difference violate the efficiency principle for every other pair of simulated plans. When one party receives three-fourths of the statewide vote, the violation rate surges above 70%, meaning that in this setting, partisan bias and the mean-median difference breach the efficiency principle more frequently than they abide by it.

This analysis relates not just to our first criterion (compliance with the efficiency principle) but also to our third one (breadth of scope). Partisan bias and the mean-median difference become less usable as elections grow less competitive statewide because they produce more violations of the efficiency principle. What accounts for this pattern? In the case of partisan bias, the explanation is that the hypothetical tied election diverges more from the actual election as the actual election gets less competitive. When both parties receive close to 50% of the statewide vote, only small adjustments to the parties' votes in each district are necessary to simulate a tied election, and few seats change hands as a result. But when one party predominates in a state, larger adjustments must be made, and more seats consequently flip. These flipped seats are assigned to the party that actually won them for efficiency purposes, but to the *opposing* party in the partisan bias calculation. Hence the more flipped seats, the more often the efficiency principle is violated.<sup>199</sup>

As for the mean-median difference, it is unsurprising that it performs like partisan bias because, as discussed above, it is equal to partisan bias divided by the slope of the seat-vote curve at the point where each party earns 50% of the statewide vote.<sup>200</sup> Additionally, the weak link that exists between the mean-median difference and the parties' seats when elections are competitive statewide disappears when they are more one-sided. In competitive settings, inferences can be drawn about the parties' seats from their mean and median vote shares. For example, if a party's mean vote share is a bit higher than 50% and its median vote share is a bit lower, it is likely (though not certain) that the

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198. This, of course, is the one point at which partisan bias is equal to the efficiency gap. See *supra* text accompanying note 185.

199. For similar arguments, see McGhee, *supra* note 5, at 62, 63 fig.1; and Stephanopoulos & McGhee, *supra* note 5, at 860-62. The proponents of partisan bias concede that the measure "is only appropriate for competitive situations where there is a potential for a change in partisan outcomes (majority control, in particular) as a result of shifting electoral tides." Grofman & King, *supra* note 1, at 31.

200. See *supra* text accompanying note 189.

party has a narrow legislative minority despite its slim popular majority.<sup>201</sup> Speculative as such inferences are when elections are competitive statewide, they become entirely implausible when one party predominates. In these circumstances, the median vote share tells us which party controls more seats, but this is the only information we can glean from the components of the mean-median difference. Virtually unmoored from the parties' seats, the metric rarely satisfies the efficiency principle—a test whose centerpiece is the relationship between the parties' seats and votes.<sup>202</sup>

Because the efficiency gap always complies with the efficiency principle,<sup>203</sup> while partisan bias and the mean-median difference increasingly violate it as elections grow less competitive, we might expect the measures to behave similarly in competitive environments but to diverge in uncompetitive ones. The mathematical links between the metrics support this expectation. When an election is perfectly tied, the efficiency gap and partisan bias are identical, and the mean-median difference is (as ever) a function of partisan bias.<sup>204</sup> So the closer an election is to an outright tie, the more highly correlated all three measures should be. And the further an election is from an even split, the more attenuated the metrics' connections should become.

Figures 10 and 11 below confirm this hypothesis. They plot the efficiency gap (on the *y*-axis) versus either partisan bias or the mean-median difference (on the *x*-axis) for state house elections (Figure 10) and congressional elections (Figure 11). In each figure, the top row displays the measures' relationships in competitive settings, where the parties' statewide vote shares are closer than 55% to 45%. In each figure, the bottom row shows the metrics' connections in uncompetitive settings, where one party receives more than 55% of the statewide vote. Plainly, the efficiency gap correlates strongly with both partisan bias and the mean-median difference in competitive environments, in both state house and congressional elections. In the top row of each figure, the points cluster around the best-fit lines. And just as plainly, the metrics' ties are weaker in uncompetitive environments, at both the state house and congressional levels. In the bottom row of each figure, the points are widely dispersed and the best-fit lines are closer to flat.<sup>205</sup>

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201. See McGhee, *supra* note 21, at 7 (“If the median equals . . . a vote share of 0.5 . . . then when a seat changes hands, the median will also change and the median-mean difference will reflect that change.”).

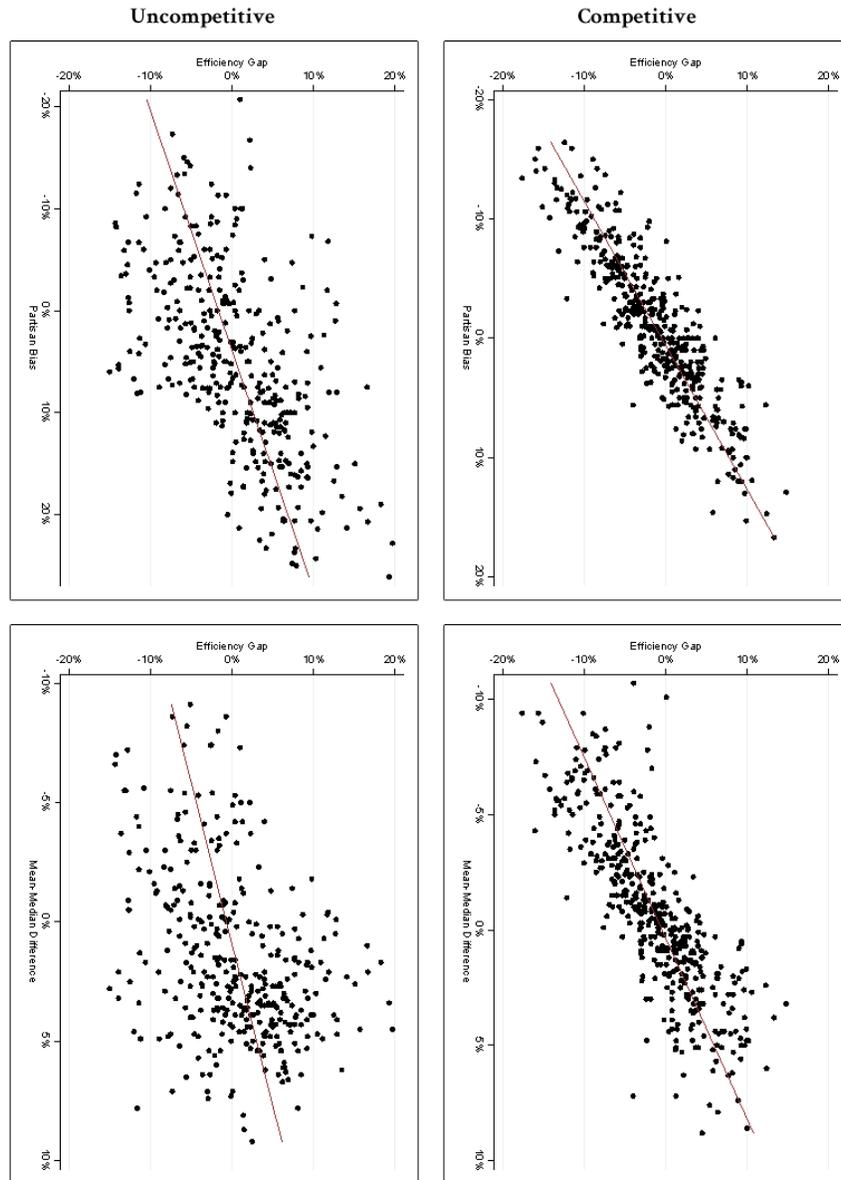
202. The proponents of the mean-median difference agree that for the measure to be useful, “a jurisdiction has to be politically competitive” and “[b]oth parties have to be capable of winning a vote majority.” McDonald & Best, *supra* note 12, at 318-19, 319 n.10.

203. See *supra* Part II.A.

204. See *supra* text accompanying note 189.

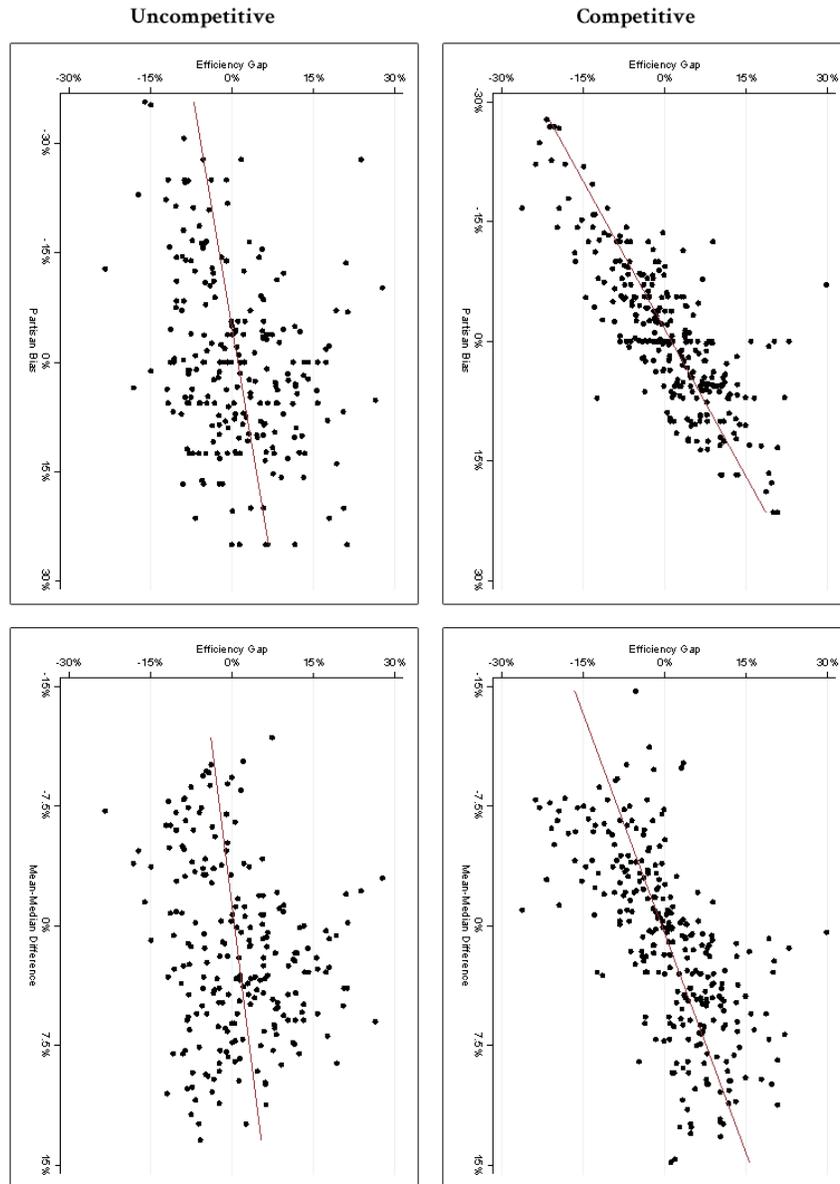
205. For a similar finding, albeit based on simulated rather than actual election results, and only with respect to partisan bias, see Stephanopoulos & McGhee, *supra* note 5, at 857-58.

**Figure 10**  
Relationships Between Multiple Gerrymandering Metrics for State Houses



Scatter plots of the efficiency gap versus partisan bias or the mean-median difference for state houses. The top row represents data from competitive settings, where the parties' statewide vote shares are closer than 55% to 45%. The bottom row represents uncompetitive settings, where one party receives more than 55% of the statewide vote.

**Figure 11**  
Relationships Between Multiple Gerrymandering Metrics for Congressional Delegations



Scatter plots of the efficiency gap versus partisan bias or the mean-median difference for congressional delegations. The top row represents data from competitive settings, where the parties' statewide vote shares are closer than 55% to 45%. The bottom row represents uncompetitive settings, where one party receives more than 55% of the statewide vote.

In combination, we think Figures 9, 10, and 11 above counsel against using partisan bias and the mean-median difference when elections are uncompetitive statewide. The measures frequently violate the efficiency principle in these settings and are linked only loosely to the efficiency gap. Of course, one might disagree with this recommendation if one dismissed the relevance of the efficiency principle. The argument would then be that it is the *efficiency gap* that should not be used in uncompetitive environments because it diverges from partisan bias and the mean-median difference.<sup>206</sup>

To respond to this challenge, we invoke a value distinct from efficiency: impact on legislative representation.<sup>207</sup> Even if the point of a partisan gerrymander is not to win more seats with the same number of votes, it might be to shift the ideological makeup of the legislature in the direction of the gerrymandering party. That way the party is better positioned to pass its preferred laws—to convert mere seats into tangible policy outcomes. To assess the effects of the efficiency gap, partisan bias, and the mean-median difference on legislative representation, we run a series of regressions based on a model that one of us previously constructed.<sup>208</sup> All of these regressions are for congressional elections because it is only at this level that data on representation exists dating back to 1972.<sup>209</sup> The dependent variable in each case is the mean DW-Nominate score of a congressional delegation in a particular term. (DW-Nominate scores are derived from House members' roll call votes and are the most widely used measure of congressional ideology.)<sup>210</sup> The independent variables are a given gerrymandering metric's value in a given election, the Democratic share of the statewide vote, and fixed effects (or dummy variables) for states and years. And we run separate regressions for each measure as well as for competitive and uncompetitive elections, clustering standard errors by state.<sup>211</sup>

Figure 12 below plots the impact on a congressional delegation's mean DW-Nominate score when the efficiency gap, partisan bias, or the mean-median difference increases by one standard deviation, showing the effect

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206. Notably, the proponents of partisan bias and the mean-median difference do not make this argument.

207. This, of course, is the same value that Chambers and colleagues bring up in the critique we addressed in Part III.C above.

208. See Stephanopoulos, *supra* note 69 (manuscript at 17-18); *id.* (manuscript app. at 27 tbl.5).

209. For a similar analysis of state house representation, restricted to the period from 1995 to 2012, see Caughey et al., *supra* note 163.

210. See *About the Project*, VOTEVIEW, <https://perma.cc/K9UG-SWJR> (archived Apr. 11, 2018). We use the mean rather than the median DW-Nominate score because it is less prone to large jumps from year to year. We also re-sign DW-Nominate scores so that positive values are liberal and negative values are conservative.

211. The results of the regressions are reported in Appendix A below.

separately for competitive and uncompetitive settings. The efficiency gap's influence is unaffected by the electoral environment. In both competitive and uncompetitive elections, a rise in the efficiency gap of one standard deviation results in an increase of about 0.06 (or one-third of a standard deviation) in a delegation's mean DW-Nominate score. In competitive settings, one-standard-deviation rises in partisan bias and the mean-median difference have comparable effects: increases of roughly 0.05 and 0.03, respectively, in a delegation's mean DW-Nominate score. But in uncompetitive environments, the impact of partisan bias and the mean-median difference disappears entirely. When these metrics rise by one standard deviation, a delegation's mean DW-Nominate score does not change at all—in fact, it moves slightly (though not statistically significantly) in the *opposite* direction.

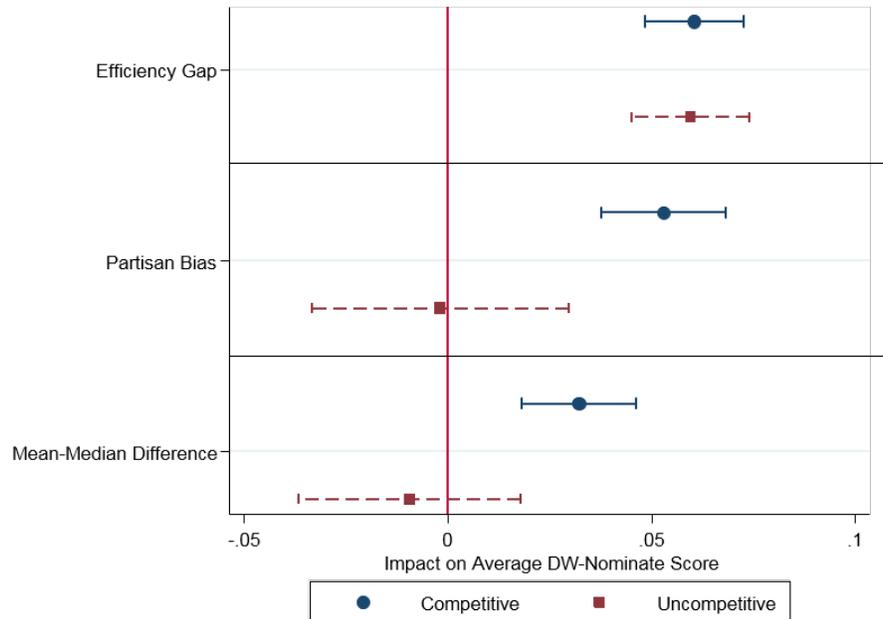
The upshot of this analysis is that even if one rejects the efficiency principle, one still should not use partisan bias or the mean-median difference in uncompetitive settings. When one party predominates, an increase in one of these measures has no consistent effect on the ideological makeup of the legislature. An increase in one of these measures, that is, neither skews representation in favor of the gerrymandering party nor helps it enact its preferred policies.<sup>212</sup>

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212. McGhee similarly finds that in uncompetitive elections, partisan bias has virtually no predictive power for a party's seat share. See McGhee, *supra* note 5, at 66-68.

Figure 12

Impact of Multiple Gerrymandering Metrics on Congressional Representation



The point estimates represent the impact on a congressional delegation's mean DW-Nominate score of increasing the efficiency gap, partisan bias, or the mean-median difference by one standard deviation. The bars to the left and right of the point estimates denote 95% confidence intervals. Separate point estimates are provided for competitive electoral environments (closer than 55% to 45%) and uncompetitive settings (further apart than 55% to 45%).

### Conclusion

As partisan gerrymandering enjoys a burst of academic attention, we find ourselves pleased but still dissatisfied by the burgeoning literature. Pleased because a vitally important topic is being studied more rigorously than ever by an array of talented scholars. But still dissatisfied because most recent work has sought only to devise new measures of gerrymandering or to criticize existing ones. In this Essay, we have tried to do something different: to take a step back and think about what it is we want from a gerrymandering measure. In our view, a metric should be consistent with the efficiency principle, distinct from other democratic values, broad in scope, and empirically congruent with U.S. electoral history. And in our view, the efficiency gap achieves these goals while other measures often do not. The second point, though, is less important than the first. Our primary aim here is not to evangelize in favor of the efficiency gap. Rather, it is to push the academic debate in new and hopefully more productive directions. If we manage to do so, we will be satisfied even if readers remain unsure about the efficiency gap itself.

**Appendix A**  
**Regressions for Each Measure Based on DW-Nominate Score**

Variable	(1)	(2)	(3)	(4)	(5)	(6)
	<i>EG</i> Competitive	<i>EG</i> Uncompetitive	<i>Bias</i> Competitive	<i>Bias</i> Uncompetitive	<i>MMD</i> Competitive	<i>MMD</i> Uncompetitive
Efficiency Gap	0.650*** (0.0631)	0.641*** (0.0755)				
Partisan Bias			0.498*** (0.0694)	-0.0174 (0.144)		
Mean-Median Difference					0.576*** (0.122)	-0.168 (0.236)
Democratic Vote Share	1.153*** (0.169)	1.328*** (0.253)	0.891*** (0.186)	1.482*** (0.396)	1.049*** (0.227)	1.518*** (0.374)
Constant	0.563*** (0.0725)	-0.719*** (0.133)	0.456*** (0.0849)	-0.819*** (0.230)	-0.540*** (0.101)	0.828*** (0.210)
State Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes
Year Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes
Observations	261	03	261	203	261	203
R-squared	0.943	0.960	0.907	0.930	0.886	0.931

This table reports the results of a series of regressions in which congressional delegations' mean DW-Nominate scores are the dependent variables. The key independent variables are different measures of partisan gerrymandering, analyzed separately in competitive and uncompetitive electoral settings. The robust standard errors are shown in parentheses.

\* $p < 0.1$ , \*\* $p < 0.05$ , \*\*\* $p < 0.01$